

**Telling Public Radio's Story**  
**Troy University Public Radio**  
**WTSU WRWA WTJB**  
**January 2020**

1) Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

*In our news programming such as "In Focus" and our local newscasts we seek to broadcast stories that impact listeners in all of our coverage making sure we balance stories from Northeast Alabama to Western Georgia to the Florida Panhandle. Our main goal is to provide ALL members of the community with content that makes them an informed citizen. In our music programming particularly with our weekly hour long show "Opus 3" we seek to represent musical contributions from composers throughout history and in particular African-American and Latino composers.*

2) Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

*Troy Public Radio encourages listeners to participate in the Storycorps oral history project. In particular this past November we worked with Troy University's International Programs office to record the voices of students and immigrants to the United States. We also encourage members of the military to record their stories and upload them to Storycorps as well.*

3) What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

*Our partners at International Programs have expressed that their participants are eager to participate, and they see real value in having them document their time and experiences in the United States in a way that is preserved for history and can be shared with their families in their home countries.*

4) Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2014, and any plans you have made to meet the needs of these audiences during Fiscal Year 2015. If you regularly broadcast in a language other than English, please note the language broadcast.

*Throughout the year we have broadcast special programs and series aimed at specific communities. In February and March we aired the series "The Gospel Roots of Rock and Soul" which charts the history of this particular American genre and it's impact on what we hear today. During May which is Mental Health awareness month we broadcast a series focusing on issues faced by those dealing with mental health and awareness. In November, we aired a series documenting and exploring issues faced by the Native American community.*

5) Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

*Without our CPB-CSG grant we would not be able to broadcast local programming such as "In Focus" which allows us to bring voices and conversations relevant to our listeners in our tri-state area. We would also not be able to produce our daily newscasts which keeps our audience informed as to the workings of state government and elections. We also are able to broadcast locally produced classical programs which broadens the experience and knowledge base of listeners in this area.*