

The mission of BEST Robotics: Boosting Engineering Science & Technology is to engage and excite students in middle and high school about engineering science and technology as well as inspire them to pursue careers in these fields. Each year teachers/advisors will participate in professional development sessions through the Southeast Alabama Regional Inservice Center, Troy University, to prepare teams to participate in this project-based STEM program, which culminates with the BEST Robotics Game Day Robotics Competition.

Students learn to analyze and solve problems using the Engineering Design Process, which helps develop technological literacy skills, while boosting their exposure to industry through the opportunity to create a company, experience first-hand the engineering design process from planning stages through execution, and manufacture a robot that is built and programmed to perform certain tasks based on “market demands.” Sponsors are secured for each hub, allowing schools to participate at no cost. Any school may participate regardless of socioeconomic status, size, or location. Engineers and other technical professionals from local industries serve as team mentors.

During the spring meeting of the BEST Robotics Inc. Board of Directors, Troy University was approved to operate as a BEST Robotics Hub entitled Troy University BEST Robotics. In order to provide BEST Robotics as a free program, each hub must secure financial support from community partners. We are writing to ask for your support of the Troy University BEST Robotics Hub. Below are the sponsor levels and recognitions for BEST Robotics hub sponsors, approved by the BEST Robotics Inc. Board of Directors.

Recognized Sponsorship Level	Gift Amount	Recognition
Premier	> \$ 15,000	Recognition afforded Diamond level plus <ul style="list-style-type: none"> ♦ “Sponsored by” status in all advertising for the hub ♦ Company name or logo on event T-Shirts, etc.
Diamond	\$ 10,000 - \$ 14,999	Recognition afforded Platinum level plus <ul style="list-style-type: none"> ♦ Company name or logo on event T-Shirts, etc.
Platinum	\$ 5,000 - \$ 9,999	Recognition afforded Gold level plus <ul style="list-style-type: none"> ♦ (Company-provided) banner hung in arena ♦ Appreciation plaque
Gold	\$ 2,500 - \$ 4,999	<ul style="list-style-type: none"> ♦ Level recognition in game day program and on website ♦ Company-provided ad in game day program ♦ Appreciation certificate
Silver	\$ 1,000 - \$ 2,499	<ul style="list-style-type: none"> ♦ Level recognition in game day program and on website ♦ Company-provided ad in game day program
Bronze	\$ 500 - \$ 999	<ul style="list-style-type: none"> ♦ Level recognition in game day program and on website
BEST Friends	< \$ 500	<ul style="list-style-type: none"> ♦ Level recognition in game day program

Please complete and return the enclosed Troy University BEST Robotics Sponsor/Partnership Form with your contribution to:

Troy University BEST Robotics
 Attn: Faye Allen
 025 Hawkins Hall
 Troy, Alabama 36082

By sponsoring/partnering with Troy University BEST Robotics, you will be participating alongside leaders in our community who not only contribute to the economic vitality of our region but also understand the importance of workforce development and building in our youth excitement about opportunities in engineering, science and technology.

If you need additional information, please give us a call at 334-670-5978.

Sincerely,

Troy University BEST Robotics