Recent Publications

- 1. Park, K. Koo, G., & **Kim, M. K** (Accepted, 2021). The effect of the United Nations resolution for Olympic. *Journal of Human Sport & Exercise*.
- 2. Tian, J., Xu, C., Kim, K., Nauright, J., **Kim, M. K.**, David Pifer, N., & Zhang, J. J. (2021). Examining the relationship among service quality, perceived value, and sport consumption at the Wuhan tennis open. *Sport in Society*, 1-17.
- 3. Hewitt, J., **Kim, M. K.**, Park, K., & Park, I (2020). The Influence of Brutal Violence and its Impact on Fan Motivation in Mixed Martial Arts. *International Journal of Human Movement Science*, 14(2), 37-52.
- 4. **Kim, M. K.**, & Zhang, J. J. (2019). Structural relationship between market demand and psychological factors in martial arts participants. *International Journal of Sports Marketing and Sponsorship*, 20(3), 516-537.