TROY Online Undergraduate Internship Packet HSTM 4488 – Internship I Information Guide and Appendices

School of Hospitality, Sport and Tourism Management 323 John Lewis Hall, Troy University Troy, Alabama 36082 Phone: (334) 670-3827

TROY Online Student Contact(s):

Dr. Michael Carroll, Global Campus Coordinator 220. E. Central Parkway, Suite 1020 Altamonte Springs, FL 32701 (407) 830-2543 mscarroll@troy.edu

School website: troy.edu/hstm

Dr. Win Koo, Director School of Hospitality, Sport and Tourism Management 327 John Lewis Hall, Troy University Troy, Alabama 36082 Phone: (334) 670-5763

Email: wkoo@troy.edu

School of Hospitality, Sport & Tourism Management

The **School of Hospitality, Sport and Tourism Management (HSTM)** at Troy University offers a Bachelor of Science degree in HSTM with an accompanying advisor approved minor. The School of Hospitality, Sport & Tourism believes the practical experience gained through an internship is essential to the student's education and professional growth. Therefore, all undergraduate students seeking a B.S. in HSTM are required to complete an internship.

Prerequisites for Undergraduate Internship (HSTM 4488)

In order to register for HSTM 4490, each HSTM student *MUST* meet the following requirements the semester *BEFORE* the semester you intend to intern.

- 1. Successful completion of all HSTM 3000, and most 4000-level courses. (Exceptions may be made with approval from Internship Program Coordinator)
- 2. Only students with 6 or fewer hours remaining in HSTM courses (excluding internship) will be allowed to intern.
- 3. Students are allowed to register for up to 3 semester hours IN ADDITION to Internship I.
- 4. Attained senior level standing (successful completion of 90+hours).
- 5. A minimum of **4 weeks** *PRIOR* to the intended semester of the internship, students must submit an Internship Request Form (A-1), an Agreement for Internship Form (A-2), and an unofficial Troy University Academic Evaluation to the Internship Program Coordinator. You may obtain an unofficial Troy University Academic Evaluation online through Trojan Web Express.

Objective s of the HSTM Internship Program

The HSTM internship program offers students a broad range of experiences in which to complete their practicum and internship assignments. One of the most important factors in ensuring a successful experience is matching the interests and preparation of the student with qualified personnel from agencies across the state, region, nation and world. The specific purposes of the internship program for the student, agency, and university are as follows:

- 1. To provide students with experience upon which to build their professional careers, to enhance understanding of theory and technique through practical applications, and to provide the opportunity for students to develop skills and knowledge within identified areas of professional interest.
- 2. To broaden students' concepts of the professional field, provide experiences that will expand the student's understanding of human behavior, and develop better human relation skills.
- 3. To operationalize a set of goals and objectives prepared by the student with the assistance of the student's practicum/internship supervisor and the student's advisor.
- 4. To provide agencies with additional quality personnel, to offer professionals in the field an opportunity to become involved in the preparation of future professionals, and to enhance communication between the University and working professionals; and
- 5. To provide the University with an opportunity to keep in touch with recent developments within the workplace, and continually develop a viable base for evaluating student performance in professional situations.

Benefits of the Fie ld Experience

The practicum/internship experience should be a significant experience for all involved: the student, agency, and University. It should provide specific benefits to each of the three parties involved, and thus will help to benefit the profession in general. Specific benefits for each are detailed below:

Benefits to the Student

- 1. Gain first-hand knowledge and understanding of agency programs and the forces that affect them.
- 2. Understand individual and community needs for which these services are designed and the impact they have on individuals, groups, and the community.
- 3. Accept the challenge and stimulus to learn and investigate independently.
- 4. Integrate and apply knowledge and theory from classroom courses and other life experiences.
- 5. Establish contacts with industry professionals.

- 6. Become aware of and evaluate his/her own personal values and professional goals; and
- 7. Discover personal strengths, which may be further developed, and weaknesses that may be reduced.

Benefits to the Agency

- 1. Stimulate professional staff and strengthen in-service development programs.
- 2. Enlarge the available staff, permitting strengthening of the agency program.
- 3. Provide an opportunity to evaluate young professionals in order to enhance the screening procedures of future employees.
- 4. Offer an opportunity to assist in preparing professional leaders of the future through interaction with faculty.
- 5. Assist the agency in relating its services to current theory and practice.
- 6. Provide contact with professional educators in order to help maintain a vital and current professional staff.

Benefits to the University

- 1. Improve the educational process and enlarge the scope of the University.
- 2. Provide a laboratory for application of theoretical knowledge.
- 3. Provide continuing opportunity for evaluation of the student's needs, abilities, and progress, leading to adjustment in his/her program.
- 4. Encourage faculty contact with professional leaders and cooperating agencies on a regular basis to enhance faculty knowledge of practical issues in the field.
- 5. Lead to continuing evaluation of the entire curriculum.
- 6. Increase the school's services and scope of influence.

General Description of the Internship Experience

ThTROY Online Online HSTM internship experience is assigned six (6) semester hours separated into 2 courses: Internship I and Internship II. Such experiences offer the student the opportunity to apply theory and knowledge in real-world situations under qualified supervision from the cooperating agency and the university. An internship on the undergraduate level is required of all students in thTROY Online Online HSTM program under the title HSTM 4488 and 4489 Internship I and Internship II. All students work under the supervision of a university and agency supervisor for the full semester in which the student is enrolled for internship credit.

TROY Online students will register for HSTM 4488 Internship for ONE term and HSTM 4489 Internship II the next term. The internship experience is a full-time experience and requires a **minimum of 270 hours** over **two terms or 135 hours per term.** Additional hours may be

required by the agency depending upon the type of experience undertaken. Assigned supervisors from both the agency and the University will jointly share supervision of the student. (Questions? Contact Internship Program Coordinator)

Financial compensation to the student during the internship experience is not required. The student may not receive credit for work being done at an agency where he/she is presently employed. Exceptions to this policy must be approved by the Internship Program Coordinator before receiving credit and must include experiences additional to those for which the student has been compensated.

Academic evaluation of the student during the internship experience is based upon the following: evaluations by the field supervisor, evaluation by the Internship Program Coordinator and documentation of daily/weekly assignments.

Types of Internship Experiences

Because each agency is unique and each student has special skills and interests, the practicum/internship experience must be individualized. It is anticipated each student will have an opportunity to gain experience in all or most of the following areas:

- 1. <u>Client Interaction</u> The student should have the opportunity to interact with the agency clientele in any way in which the agency feels appropriate. The student should realize that they type of client interaction made available to him/her will vary depending on the type of field experience and the agency's needs and regulations.
- 2. <u>Administration</u> The student should have an opportunity to study and observe in action the policies and practices of the agency. This would include the study of the legal status of the agency, organizational structure, board relations, financial and supervisory practices, general staff relations, and the values of the techniques used in dealing with the public in a courteous and effective manner;
- 3. <u>Programming</u> The student should not only help plan but also help put into action a broad program of activities and services of the agency. The student should prepare program plans in an effective manner consistent with the agency's procedures and act as a leader in carrying out various types of programs;
- 4. <u>Facilities</u> The student should have opportunities to gain theoretical and practical experiences in facility operation and/or planning. This might include experiences in long range planning, equipment selection, security, equipment maintenance, etc;
- 5. General Experiences The student should gain a broad experience in dealing with public relations problems, attend administrative meetings where possible, work with committees, visit with individuals in the agency, and get as wide of a range of experiences as possible; and
- 6. <u>Day-to-Day Activities</u> In order to give the student a realistic work experience, he/she would be encouraged to fully participate in the day-to-day activities of the agency. These experiences may occasionally include such activities as record keeping and handing out towels, etc. However, keep in mind that the practicum/internship should be a learning experience for the student and not just "free labor." Therefore, the agency is encouraged to offer the student a

variety of challenging experiences.

Responsibilities of the Student

The student is responsible for completing the requirements of the internship experience and following the general guidelines listed below:

- 1. Submit a letter of application and resume to the agency or agencies where you are interested in completing your practicum/internship assignment. Internship experiences may only be completed at sites, which have been approved by the Internship Program Coordinator;
- 2. Provide the agency with personal background information and academic achievement before your arrival at the agency (ifrequested);
- 3. Make arrangements for your own housing when appropriate. Agency supervisors may assist you with this task since they are more familiar with the housing situation in their community;
- 4. With the assistance of the Internship Agency Supervisor, develop a set of objectives and assignments to be completed during the experience. A copy of these objectives must be submitted to both the Internship Program Coordinator and Agency Supervisor before the start of the practicum/internship;
- 5. All students must follow the policies and duties outlined by the agency and meet all scheduled commitments and arrangements made in connection with internship assignments;
- 6. Maintain a current work log and/or journal summarizing the number of hours worked and the types of activities undertaken;
- 7. Attend periodic conferences/meetings with the Agency Supervisor as requested; and
- 8.Submit a final evaluation (included in final report) of the experience to the Internship Program Coordinator.

Responsibilities of the Agency Supervisor

- 1. Serve as principal contact for the agency in reference to the experience.
- 2. Assist the student in understanding his/her position as it relates to the population being served by the agency.
- 3. Arrange with the students' specific projects and activities in which he/she will be involved and arrange a work schedule. This information should be in writing and shared with the internship program coordinator via the student.
- 4. Schedule weekly meetings with the student to discuss items of concern to either

party. Inform the student of all regulations and practices, which must be observed by the student.

- 5. Evaluate the work of the student:
 - a. Discuss with the student specific indications of progress, strengths, and weaknesses:
 - b. Set an example by presenting criticism in a constructive, objective, and tactful manner; and
 - c. Complete the written evaluation forms (A-3, A-8, A-9, A-10) provided by the Internship Program Coordinator and discuss your comments with the intern.

Responsibilities of the Internship Program Coordinator

- 1. Supervise arrangements for and give final approval of all student assignments.
- 2. Represent the university in all official arrangements with the cooperating agencies to conduct the internship program.
- 3. Supervise the work of the student in the cooperating agency by conferring with both the student and the agency supervisor on a regular basis.
- 4. Evaluate all internship reports and discuss their content, if applicable, with both the student and the agency supervisor.
- 5. Serve as a resource person for both the cooperating agency supervisor and the student.
- 6. Exchange ideas with both the student and the agency supervisor directed toward the improvement of the internship experience and the total academic program.
- 7. Assign all grades for the student in cooperation with the agency supervisor.

Student Evaluation – HSTM 4488 Internship I

Grades for the student are assigned by the following criteria:

- A. Evaluations of Agency Supervisor: 50%
 - Mid-point evaluation: 50%
- B. Reports and Assignments: 50%
 - Internship Request Form 5%
 - Agency Agreement Internship 5%
 - Agency Orientation & Checklist 5%
 - Initial report 5%
 - Short-term project proposal 5%
 - Tri-weekly reports 15%
 - Short-term Project Evaluation 10%

C. Final Review of Internship by University Supervisor: 5%

Percentage from criteria equal 100%

All reports and assignments are evaluated on the following criteria:

- 1. Completeness
- 2. Promptness
- 3. Readability

Grading Policies and Procedures

The valuation of the students' performance is a collaborative effort between supervisory individuals with the internship agency supervisor providing 60% of grade and the Internship Program Coordinator responsible for issuing 40% of final grade. *Students must earn a grade of C or higher in order to pass the class and be able to register for HSTM 4489 Internship II.

Student evaluations should reflect the following rating scale:

A = Excellent

Students in consistently exceptional in fulfilling responsibilities

B = Good

Student constantly fulfills responsibilities above minimum performance standards

C = Satisfactory

Student meets minimal performance standards

D = Minimal Pass

Student usually meets minimum performance standards, however, needs to improve in a number of areas of responsibility. (Student must retake course)

F= Failing Grade

Performance is inadequate and unacceptable. (Student must retake course)

Re quire d Student Reports and Projects

All assignments must be typed using Times New Roman 12-point font.

- 1) Initial Report and Agency Orientation Checklist (A-3):
 - a) Cite weekly schedule and responsibilities
 - b) List ten (10) measurable objectives outlining expected learning experiences
 - c) Discuss personal and agency expectations

Due: This assignment must be typed and submitted at the end of the first week of internship. The assignment should be submitted to the Internship Program

Coordinator via email, fax or hard copy no later than the following Friday by 4:00 p.m.

- 2) <u>Tri-weekly Report</u>: (submitted by student- Document A-5)
 - a) Every three weeks students should submit a tri-weekly report.
 - b) Describe your experiences, both positive and negative, over the past three weeks.
 - c) Discuss any issues you encountered, how you solved them, and how you might modify your approach in the future.

Due: Tri-weekly reports, complete with signatures, must be submitted every three weeks by Friday of the following week.

3) Short TermProject:

- a) In conjunction with the Agency's ongoing programs, plan, implement, and evaluate a short-term project (i.e. seasonal party, special event, program brochure).
- b) Discuss with your Agency Supervisor possible short-term projects. Inform the agency supervisor about the evaluation component of this assignment in order to identify an acceptable project.

Due: Short Term Project Approval Form (signed by student and agency supervisor) is due to internship program coordinator by the end of the third week of term. (Document A-6). Short term project evaluation form is to be completed by Agency Supervisor with student. Short term worksheet and evaluation sheet should be included in the notebook (which is due no later than 1 week before end of term in which HSTM 4488 Internship I is taken.) (Document A-8).

- 4) Agency Supervisor's Mid-Point Evaluation: (Documents A-10)
 - a) Provide student internship program coordinator with feedback on student progress and performance.
 - b) Document both student strengths and weaknesses during internship experience

Due: Evaluation is due at the midpoint and at the end of the internship.

NOTE: All the reports are to be shared with and signed by the agency supervisor.

Student Internship Check List Discuss/submit to Internship Program Coordinator

BEFORE INTENDED SEMESTER OF INTERNSHIP

- 1. Identify potential internship agency or agencies.
- 2. Submit <u>HSTM Internship Request Form</u> to Internship Program Coordinator during the semester prior to internship semester.
- 3. Acquire internship site approval from The School of Hospitality, Sport and Tourism Management.

BEFORE INTERNSHIP BEGINS

- 4. Submit agency <u>signed Agreement for Internship Form</u> to Internship Program Coordinator.
- 5. Pre-register for HSTM 4490 before semester of internship.

END OF FIRST WEEK OF INTERNSHIP

6. The Friday following the first week of your internship, submit the <u>Initial Report</u> and Agency Orientation Checklist to the Internship Program Coordinator.

DURING INTERNSHIP

- 7. Submit Tri-Weekly Reports as scheduled.
- 8. Mid-Term: Agency has sent signed <u>Mid-Point Evaluation</u> to Internship Program Coordinator.
- 9. Submit a <u>Short-Term Project Approval Form</u> by the end of the third week of the term.
- 10. Submit a <u>Long-Term Project Approval Form</u> by the end of the third week of the term.
- 11. Agency has sent <u>signed Final Evaluation Form</u> with grade recommendation to Internship Program Coordinator.
- 12. Submit a Final Report and notebook no later than dead day.

Troy University School of Hospitality, Sport and Tourism Management HSTM Internship Request Form

Must be submitted before pre-registration of internship.

Student's name:	
Address:	
Phone:	I.D. Number:
University E-mail:	Semester:
Year:	Course: HSTM 4490
Agency's Name:	
Agency's Address: _	
City:	State: Zip:
Agency Phone:	
Agency Supervisor:	
Brief Description of l	Internship Duties:
I formally request	to complete my internship with the above-named agency. I fully rements for this internship and accept the responsibility set forth in the
Student Signature	
Proposed start date _	
Proposed end date	

Troy University School of Hospitality, Sport and Tourism Management Agency Internship Agreement Form Troy University

Must be submitted before beginning internship. Agency:_____Phone: Address: City: ____ State: Zip: ____ Supervisor: _____Title: _____ The above-named agency has agreed to accept student from the HSTM program at Troy University, for internship placement. Agency requests intern to complete hours. (Student must complete a minimum of 270 hours over max of 16 weeks.) Agreed upon Beginning Date: Agreed upon Completion Date: The agency supervisor agrees to: 1. Supervise and assist the student in pursuing the learning objectives for the internship experience. 2. Cooperate in the program process as specified in the School of Hospitality, Sport and Tourism Management's internship packet; and 3. Evaluate the work of the student: Discuss with the student specific indications of progress, strengths, and weaknesses. Set an example by presenting criticism in a constructive, objective, and tactful manner. Complete the evaluation forms included in the HSTM Internship Packet. Please check one: Internship Experience: __ Unpaid_____Paid (If paid) Amount: _____ Agency Supervisor's Signature:

TROY Online students return

form to: Internship Program

Coordinator

Dr. Michael Carroll

220 E. Central Parkway, Suite 1020

Altamonte Springs, FL 32701

Student's Name:

Troy University School of Hospitality, Sport and Tourism Management Agency Orientation and Student Assignment Checklist

his/her responsibilities, this form should be com- internship and mailed, emailed, or faxed to the Agency Supervisor's signature verifies that the agency orientation, inclusive of the information	Internship Program Coordinator. The student has satisfactorily completed an
role in the agency.	ociow, and understands mayner rather
Please discuss the following topics with the in	ntern:
1. Mission statement and goals of the Agency/l	Program
2. History of Agency/Program	
3. Services provided by the Agency/Program	
4. Population served by Agency/Program5. Areas, facilities and Equipment	
6. Funding Sources	
7. Organizational Structure of Agency/Program	n (job description)
8. Program Description	Q ,
9. Evaluation Methods (staff personnel and pro	gram clientele)
10. Future Plans and Projections of Agency/Pro	ogram
11. Other (describe)	
12. Other (describe)	
Student's Assignment (s):	
1. Student will be assigned to work in the follow	ving area(s):
2. Student will be responsible for performing the	e following major tasks:
Agency Supervisor's Signature:	Date:
Student's Signature:	Date:

Troy University School of Hospitality, Sport and Tourism Management Initial Re port

Initial Report Outline

Complete and submit the following information to Internship Program Coordinator the Friday following the first week of the internship.

I. Cover Page (Information is to be centered and double spaced on page)

• Site Agency's name, student's name, and semester of internship

II. Internship Objectives

- Student must list 10 observable or measurable objectives for the internship.
- Objectives should reflect actual skills, experiences or exposure desired by the student during their internship experience

Objectives will be used to evaluate internship and agency in FINAL REPORT.

III. Assigned Roles and Responsibilities

 Student must identify their expected or assigned roles and responsibilities at the agency.

IV. Work Schedule

- Student must provide a weekly/monthly schedule of days and times they will work at the agency site.
- Weekly schedule should reflect 16 to 20 hours per week for the internship.

V. Personal and Agency Expectations

- Discuss your expectations of the internship experience with the selected agency.
- Discuss the agency's expectations of you during the internship.

Troy University School of Hospitality, Sport and Tourism Management Internship Tri-Weekly Re port

Instructions: This report must be completed at the end of each three-week period by the student, reviewed by the assigned Agency Supervisor, and mailed, faxed, or emailed to the Internship Program Coordinator by the following Friday. If needed, written concerns will be provided to the student from the Internship Program Coordinator.

Studer	nt:		
Semes	ster:	Report Number:	
Week	s of the Report (dates):		_to
Total	Hours for this Period:	Total Hours t	o Date:
1.	Describe the evaluation peand abilities).	eriod's experiences (inc	lude learned skills, knowledge,
2.	Identify attended meetings meetings with your agency		
3.			lude any issues related to the
4.			gency assignments, short- and goals).
5.		yped on a separate shee	et of paper to address these
	Student's Signature		Date
A	gency Supervisor's Signatur	re	Date

Troy University School of Hospitality, Sport and Tourism Management Short Term Project Approval Form

Short Term Project Approval Form
(To be submitted to Internship Program Coordinator at midpoint of internship)
Please type responses on a separate sheet of paper.

Student's Name:	
Agency:	
Title of Project:	
1. Brief Description of Project Plans:	
2. Rationale for Project Selection (need/purpose):	
3. Project Costs and Potential Sources of Funding:	
4. Expected Outcome(s):	
Agency Supervisor's Signature	Date

Troy University School of Hospitality, Sport, and Tourism Management Short Term Project Evaluation Form

The student intern should be provided immediate feedback on his/her performance upon the completion of the short-term project. Please fill out the requested information below and send a copy to the Internship Program Coordinator via email, fax, or hard copy. Also place this form in your notebook, along with evidence of your project.

COMPLETION DATE:	
Name of student:	
Title of Project:	
Rate on a 5-point scale (4 –outstanding, 3 –good, 2 –fair, 1 –adec	uate, 0 –N/A):
The Student:	
1. Selected a project of value to the agency/program	
2. Showed initiative throughout the project	
3. Planned project tasks before implementation	
4. Maintained communications with program staff	
5. Maintained communications with project participants	
6. Showed resourcefulness in solving problems	
7. Delegated tasks, if and when appropriate	
8. Made a positive impact on program participants	
9. Developed/implemented evaluation procedure	
10. Expressed appreciation to project supporters	
Signature of Agency Supervisor	Date

Troy University School of Hospitality, Sport and Tourism Management Mid-Point Evaluation

Date:	
Student Name:	
Supervisor:Title	e:
Agency:	
Carefully complete the mid-point evaluation after consists short-term project as well as all work completed througaccurate and objective as possible. The appraisal is to during the midterm evaluation conference.	gh mid-point of internship. Be as
Using the scale below, rate the student on each of the your situation and professional expectations. Commentant can be added at the end of the form.	• • •
5 = Outstanding $4 = Good$ $3 = Average$ $0 = No Observation$	2 = Below Average
ATTITUDE TOWARDS WORK:	
Willing and prompt to perform assigned duties	5 4 3 2 1 0
Willing to accept additional responsibilities	5 4 3 2 1 0
Shows enthusiasm for work	5 4 3 2 1 0
Cooperative with staff	5 4 3 2 1 0
LEADERSHIP AND PROFESSIONAL QUALIT	IES:
Plans and organizes work in orderly manner	5 4 3 2 1 0
Produces quality work	5 4 3 2 1 0
Has necessary background of knowledge in field	5 4 3 2 1 0
Has sufficient professional skills	5 4 3 2 1 0
Functions on own initiative when necessary	5 4 3 2 1 0

A-10 continued)

Demonstrates effective leadership techniques	5 4 3 2 1 0
Observes rules and agency practices	5 4 3 2 1 0
COMMUNICATION SKILLS	
Can express him/herself in writing	5 4 3 2 1 0
Can express him/herself orally	5 4 3 2 1 0
Communicates well with supervisor	5 4 3 2 1 0
Communicated well with public/clients	5 4 3 2 1 0
Makes use of available media in promoting programs	5 4 3 2 1 0
Demonstrates ability to accept ideas, methods, or plans from other staff members	5 4 3 2 1 0
PERSONAL QUALITIES	
Exhibits self-discipline	5 4 3 2 1 0
Demonstrates creativity	5 4 3 2 1 0
Shows adaptability	5 4 3 2 1 0
Has curiosity and desire to learn	5 4 3 2 1 0
Shows courtesy towards others	5 4 3 2 1 0
Accepts direction and criticism	5 4 3 2 1 0

Please identify the student's primary strengths and weaknesses at the midpoint of the internship.

1. In what areas does the student excel?

A-10 (continue d)	
2. In w	what areas does the student need further development?
3. Any	other comments?
Assign a sc	ore based on your evaluation of the student's performance (circle one)
30 29 28 27	⁷ 26 25 24 23 22 21 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 0
Signature of	Agency Supervisor Date

Date

TROY Online students send

Signature of Student

to: Internship Program Coordinator Dr. Michael Carroll 220 E. Central Parkway, Suite 1020 Altamonte Springs, FL 32701