

SORRELL COLLEGE OF BUSINESS

TROY UNIVERSITY SCOB MISSION STATEMENT

The Sorrell College of Business (SCOB) prepares a diverse student body, drawn primarily from Alabama and surrounding states, to become successful, ethical and engaged business professionals with the knowledge to compete in the global business environment.

To achieve this our faculty, staff, and administration will:

Provide quality undergraduate and graduate education in global business through high-quality teaching;

Serve the university and engage with business and professional communities in our primary service area through individual involvement and our centers for research and outreach;

Grow and enhance the longstanding “culture of caring” for our traditional, nontraditional, military, and international students; and

Contribute to the creation of knowledge, with a focus on the scholarship of application and integration, and teaching and learning, complemented by basic and discovery scholarship in select disciplines.

TROY UNIVERSITY SCOB VISION STATEMENT

The Sorrell College of Business strives to be a renowned teaching-focused business college graduating GEEKS ready to succeed in business and life.

ACCREDITATION

The Bachelor of Science in Business Administration (B.S.B.A) programs in Global Business, Accounting, and Economics offered in the Sorrell College of Business are accredited by AACSB International—The Association to Advance Collegiate Schools in Business. In addition, the undergraduate accounting program housed in the School of Accountancy carries supplemental AACSB accounting accreditation.

The Bachelor of Science in Hospitality, Sport, and Tourism Management (Sport Management concentration) offered in the School of Hospitality, Sport, and Tourism Management is separately accredited by the Commission on Sport Management Accreditation (COSMA)

B.S.B.A. BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

Specialized Requirements

Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of “C” or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 1112. Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher. Students must have a 2.0 average in all of the following lower-level business courses before being admitted to the business program: IS 2241, ACT 2291/92, ECO 2251/52, QM 2241, LAW 2221, MGMT 3300, MKT 3330. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses (MGT 3300 and MKT 3300 only) subject to their advisor’s approval and consistent with published prerequisite requirements.

Students entering Troy University with an interest in business (as freshmen or sophomores) will be enrolled as General Business student (GBUS) with a major/concentration declared. A major advisor will be assigned to each student. GBUS majors will not be allowed to enroll in business courses above the 3300-level until they meet entrance requirements. Students must complete the first 65 hours (all general studies courses and the entire 2000-level business courses, and MGT 3300 and MKT 3300 (formerly MGT 3371 and MKT 3361) with a 2.0 GPA (2.3 GPA for accounting majors) before applying for and being allowed to enter the upper-level Business Program.

GBUS students must request a program evaluation from assigned advisor after completion of 45 hours to ensure they are on track to apply for entry into the Upper Level Business courses on schedule.

Upon completion of the last course of the 65-hour requirement, and with a GPA of 2.0 (2.3 for accounting majors), students may enroll in upper level courses with their advisor approval. The student will be enrolled in (up to 18 hours) FIN 3331, QM 3345, IS 3310, BUS 3382 or ACT 3391 (for accounting majors only). Students are also required to take the one-hour BUS 3310 Intermediate Excel course and take a GBUS core exam and other appropriate courses for their particular concentration/major. If a student is taking courses on a term basis then these courses

would be completed over two consecutive terms. Students who do not meet the Business Program requirements will be denied entry until those requirements are met.

Students in their last term of completing the 65 hour requirement and have less than 15 hours (or less than 6 hours if on terms) remaining to meet the 65 hour requirement should contact the department of the major of interest. The Dean or Associate Dean may approve the student to register for up to an additional twelve hours (if on a semester; two courses if on terms) and the one-hour Intermediate Excel class of the courses listed above so they may qualify for full-time student status. However, they must meet the GPA requirement and have obtained at least a “C” in those 1000/2000 level courses already taken and that are listed in paragraph one; otherwise they will not be allowed to register for the additional upper level courses. Students who do not complete the final course(s) with a passing grade and a GPA of at least a 2.0 (2.3 for accounting majors), will not be allowed to take any more upper level courses until they meet the standards.

Admission as a Transfer Student-Transfer credit will not be awarded for any course to be used in the business core or major in which a “C” grade or higher has not been achieved.

Transfer credits acceptable for admission purposes shall be evaluated to determine their suitability for degree credit in the Sorrell College of Business Administration. The Dean of the College will make the final decision concerning transfer credit allowable within the curricula. **A minimum of 31 hours of credit in the Sorrell College of Business Administration courses must be successfully completed at Troy University in order to receive the B.S.B.A. degree.** The thirty-one hours taken must be in Business courses and would not include any General Study courses taught by the Sorrell College of Business (e.g., ECO 2251, ECO 2252, and IS 2241). Transfer credit will not be allowed for any courses where assessments for accreditation purposes are being conducted. Courses not allowed to transfer for courses where assessments are being conducted may be considered for SCOB elective courses.

Students transferring from AACSB accredited schools or an appropriately accredited International institution must follow the same requirements listed above. Students who have completed the first 65 hours and have the required GPA will be assigned a major, an advisor, and will enroll in FIN 3331, QM 3345, IS 3310, BUS 3382, or ACT 3391 (for accounting majors only), and other courses appropriate to their major (12-18 hours). Please note other than for MGT 3300 and MKT 3300, 1000-2000-level courses generally do not transfer for 3000-level courses.

Only those 1000-2000-level courses from AACSB accredited schools will be considered and evaluated for above 3300 Troy University level credit on a case-by-case basis. Students

transferring from all other regionally accredited schools must have at least a 2.0 GPA (2.3 for accounting majors). Students who have not completed all 65-hours of the GBUS program, will not be allowed to take upper level courses until the GBUS program has been completed and the Troy University GPA meets or exceeds a 2.0 (2.3 for accounting majors). Transfer students who are in their last term of completing the 65-hour requirement and have less than 15 hours remaining to meet the 65 hour requirement, may with Department Head/designee approval register for up to 18 hours (9 hours if on terms) of the courses listed above and the one-hour Intermediate Excel class in order to qualify for full-time student status. However, transfer students must meet the GPA requirement and a “C” in those 1000/2000 level courses listed in paragraph one; otherwise they will not be allowed to register for the additional upper level courses. Transfer students who do not complete the final course(s) with a passing grade and possess a 2.0 GPA (2.3 for accounting majors), will not be allowed to register for additional upper level courses until they meet the standards.

Transfer credits above 3300 level credits will be transferred in only from AACSB accredited or upon approval by the SCOB Dean.

Students must achieve an overall “C” average in their business core, business major, and business minor(s) in order to be eligible to graduate. All courses should generally be taken in the appropriate numerical sequence (i.e., 3000-level courses should generally be completed before attempting 4000-level courses).

Sorrell College of Business students must pass the business administration capstone course, BUS 4476, with a grade of “C” or better. BUS 4476 should be taken in their final semester or term.

Business students are allowed a maximum of three attempts at completing any business course with a passing grade (A “D” is a passing grade). Failure to do so will result in being dropped from that major/concentration.

Accounting majors must earn a grade of “C” or better in all accounting courses (prefix ACT). Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher; if they fail to achieve a “C” or better after three attempts, they will be dropped from the Accounting Program. However, accounting majors may elect another business major as long as they meet the other requirements for being in the business program.

The business administration core and major each require a minimum of 12 hours of Troy University residence credit. Non-Business majors in upper-level Business Courses (above 3300) must be in a declared business minor, in a contract major, be a bona fide transient student who has completed at least 60 hours, and has a GPA of 2.0 or higher. Non-Business students can take no more than 12 hours above 3300-level and above without being a business major. Non-Business majors must meet the prerequisites for the business courses in which they enroll.

Specialized General Studies Requirements:

The general studies program must include ECO 2251, ECO 2252 and MTH 1112 or MTH 1125 completed with grades of “C” or better.

School of Hospitality, Sport and Tourism Management

The mission of the School of Hospitality, Sport, and Tourism Management is to prepare students to become future leaders and scholars in hospitality, sport and tourism management by providing exemplary integrative and experiential academic preparation in a collaborative environment, to conduct seminal and applied research that impacts the hospitality, sport, and tourism industries on a local, national, and global level, and to provide professional and community service.

The total experience within the School of Hospitality, Sport and Tourism Management facilitates students to have an exceptional fundamental education, engagement in service learning experiences, exposure to working professionals, and career preparation through internships. As a result, students are provided a competitive advantage in a job market that is projected to see continual growth.

The School of Hospitality, Sport and Tourism Management prepares students for a variety of positions in the hospitality, sport and tourism industries. The goal of the faculty and School is to create an integrated academic learning

environment for analyzing and resolving the challenges in the deliverance and business of hospitality, sport and tourism. The faculty and staff are committed to providing support for student achievement. Students can enter the hospitality, sport and tourism industries with exceptional knowledge, professional preparation, and the confidence to assume leadership positions.

The School of Hospitality, Sport and Tourism Management offers three undergraduate concentrations: (1) Hospitality Management, (2) Sport Management, and (3) Tourism Management. The focus of the undergraduate program is to provide a comprehensive educational experience and to train students for entry into the sport management, leisure services, and/or tourism and hospitality occupations at the professional level.

Hospitality Management is the study of all people, activities, businesses, and/or organizations involved in providing service to support the restaurant, accommodation and/or event industries. Students graduating with a concentration in hospitality are prepared for careers in hotels, restaurants, resorts, conference centers, event management, casinos, retail, club management, entertainment, and other hospitality-related businesses.

Sport Management is the “study and practice of all people, activities, businesses, or organizations involved in producing, facilitating, promoting, or organizing any sport-related business or product” (Pitts and Stotlar, 2007). Students graduating with a concentration in sport are prepared for careers in interscholastic, intercollegiate, professional, and recreational sport as well as careers in event management, retail, sales, and other sport-related business.

Tourism Management is the study of all people, activities, businesses, organizations, and destinations involved in providing products and services to individuals traveling to and staying in places outside their usual environment for leisure and/or business. Students graduating with a concentration in tourism are prepared for careers in convention and visitors’ bureaus, resorts, destination marketing organizations, government tourism departments, conference centers, event management, theme parks, historic sites, nature-based tourism and other tourism-related businesses.

THE SORRELL GLOBAL SCHOLARS PROGRAM (TROY CAMPUS)

The Sorrell College of Business (SCOB) Global Scholars program is open to all Global Business majors at the Troy Campus. Minimum acceptance into the program is a 26 on the ACT or equivalent. Students must maintain a 3.25 overall GPA and in their business courses to graduate as a SCOB Global Scholar. The Cohort will be limited to 25 students. Application will be made to the Sorrell College of Business.

The purpose of the SCOB Global Scholars Program is to offer superior students a challenging and rewarding experience that will prepare them for rewarding careers in global business. This program promotes critical thinking, global business awareness, intellectual development, leadership, supervisory skills, social responsibility, and business engagement.

GLOBAL SCHOLARS GENERAL STUDIES COURSES

SCOB Honors Students select the following general study courses:

- ENG 1103 (3) Honors English Composition I
- ENG 1104 (3) Honors English Composition II
- ENG 2207 (3) Honors World Literature before 1660
- ENG 2208 (3) Honors World Literature after 1660

SCOB Global Scholars are also required to take the following general studies courses:

- BUS 1121 (3) Honors The Global Challenge
- ECO 2253 (3) Honors Principles of Macroeconomics
- ECO 2254 (3) Honors Principles of Microeconomics
- MTH 1112 (3) or MTH 1125 (4)

SCOB Honors Students must take 3 credit hours of one foreign language as part of their general studies.

SCOB GLOBAL SCHOLARS BUSINESS COURSES

In addition to the normal Global Business Degree requirements, Global Scholars will take the following business courses specifically designed to challenge and broaden the student's global awareness and global technical expertise. Total degree requirements remain 120 hours.

LOWER CORE

MKT 3301 Honors Principles of Marketing

GLOBAL BUSINESS CORE

ECO 4463 (3) Honor Economics of Globalization
MGT 4487 (3) Honors Managing in a Global Environment
BUS 4499 (3) Internship*

**A semester of Study Abroad will be required along with the International Internship in the Spring of the Junior year or in the Fall of the Senior year/*

Students completing these requirements will receive a special endorsement on their diplomas designating them as Sorrell College of Business Global Scholars and receive special regalia to be worn at graduation.

BUSINESS CORE (37 HOURS)**Lower-level Business Core (18 Hours)**

ACT 2291 (3) Principles of Accounting I
ACT 2292 (3) Principles of Accounting II
LAW 2221 (3) Legal Environment of Business
MGT 3300 (3) Principles of Management
MKT 3300 (3) Principles of Marketing
QM 2241 (3) Business Statistics and Data Analytics

Professional Development and Engagement (3 Hours)

Troy Campus Programs:

BUS 1110 (1) Orientation to Sorrell College of Business
BUS 2220 (1) Business Writing
BUS 3330 (1) Professional Development

OR

Non-Traditional Campus Programs:

BUS 3382 (3) Business Communication

Upper-level Business Core (16 Hours)

BUS 3310 (1) Intermediate Excel
BUS 4474 (3) Business and Society
BUS 4476 (3) Strategic Management
FIN 3331 (3) Managerial Finance
IS 3310 (3) Introduction to Information Systems and Data Analytics
QM 3345 (3) Operations Management

ACCOUNTING MAJOR (37 HOURS)

B.S. in Business Administration degree with a major in accounting.

Common Courses

ACT 3391 (3) Intermediate Accounting I
ACT 3392 (3) Intermediate Accounting II
ACT 3394 (3) Governmental Accounting
ACT 3395 (3) Managerial/Cost Accounting
ACT 3396 (3) Accounting Information Systems
ACT 4435 (3) Accounting in a Global Environment an Analytical Perspective
ACT 4480 (1) Professional Development
ACT 4491 (3) Advanced Accounting
ACT 4494 (3) Income Tax I

ACT 4495 (3) Income Tax II
ACT 4497 (3) Auditing
IS 3315 (3) Advanced Applications for Accounting

Elective Accounting Courses (3 hours)

Select one upper-level business elective (ACT 4499 Accounting Internship recommended)

ECONOMICS MAJOR (36 HOURS)

B.S.B.A. in Business Administration with a major in Economics.

GENERAL ECONOMICS CONCENTRATION (36 HOURS)**Required Economics Courses (9 hours)**

ECO 3351 (3) Intermediate Macroeconomics
ECO 3352 (3) Intermediate Microeconomics
ECO 4459 (3) Economics Seminar

Economics Electives (21 hours)

ECO 3353 (3) Money & Banking
ECO 3355 (3) Labor Economics
ECO 3361 (3) Sport Economics
ECO 3362 (3) Public Choice
ECO 3363 (3) Mathematical Economics
ECO 3365 (3) History of Economic Thought
ECO 4434 (3) International Economics
ECO 4452 (3) Environmental Economics
ECO 4453 (3) Public Finance
ECO 4454 (3) Economic History: Rise of the Western World
ECO 4455 (3) Comparative Econ Systems
ECO 4456 (3) The Economic and Moral Foundations of Capitalism
ECO 4457 (3) Econometrics
ECO 4458 (3) Law & Economics
ECO 4460 (3) Urban and Regional Economics
ECO 4461 (3) Austrian Economics
ECO 4462 (3) Game Theory

Must choose any 2 upper-level (3000 or 4000) Finance courses (6 hours)

FINANCIAL ECONOMICS CONCENTRATION (36 HOURS)**Core Economics (6 Hours)**

ECO 3351 (3) Intermediate Macroeconomics
ECO 3352 (3) Intermediate Microeconomics

Required courses (21 Hours)

ECO 4451 (3) Economics of Globalization
FIN 3334 (3) Financial Statement Analysis
FIN 3336 (3) Real Estate Finance I
FIN 4431 (3) Intermediate Financial Management
FIN 4432 (3) Investments
FIN 4437 (3) Financial Institutions
FIN 4438 (3) Bank Management

Electives

Select three courses (9 hours) from the following:

ACT 3391 (3) Intermediate Accounting
ECO 3353 (3) Money and Banking
ECO 3360 (3) Entrepreneurial Economics
ECO 3363 (3) Mathematical Economics
ECO 4453 (3) Public Finance
ECO 4457 (3) Econometrics
ECO 4460 (3) Regional and Urban Economics
ECO 4462 (3) Game Theory

**GLOBAL BUSINESS MAJOR REQUIREMENT
(18 HOURS)**

B.S.B.A. in Business Administration with major in global business.

Major Requirements (18 Hours)

ECO 4451	(3)	Economics of Globalization
HRM 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership/Change
MKT 4468	(3)	Global Marketing
MGT 4478	(3)	Managing in a Global Environment

Choose any upper-level business elective

**Managerial Accounting Concentration students must take FIN 3334 Financial Statement Analysis as their upper-level business elective.*

ACCOUNTING AND FINANCE CONCENTRATION (18 HOURS)

Required Classes (18 hours)

ACT 3395	(3)	Managerial/Cost Accounting I
ACT 4496	(3)	Managerial/Cost Accounting II
ACT 3365	(3)	Financial Reporting and Analysis
FIN 4431	(3)	Intermediate Financial Management
FIN 4432	(3)	Investments
FIN 3334	(3)	Financial Statement Analysis

DATA ANALYTICS CONCENTRATION (18 HOURS)

Required Classes (12 hours)

IS 3346	(3)	Database MGT Systems I
IS 3350	(3)	Business Programming
IS 4410	(3)	Business Data Mining
IS 4415	(3)	Big Data Analytics and Visualization

Electives (6 hours)

MKT 4464	(3)	Marketing Research
IS 4440	(3)	Knowledge MGT/BUS Intelligence
MGT 4460	(3)	Introduction to Project Management
MKT 4465	(3)	Supply Chain Management
FIN 4432	(3)	Investments

**GENERAL BUSINESS
CONCENTRATION (18 HOURS)**

Required course

BUS 4480	(3)	Business Seminar
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Electives

Select five upper-level business electives(15 hours).

**May select no more than three courses in a discipline.*

**HUMAN RESOURCE MANAGEMENT
CONCENTRATION (18 HOURS)**

Must take the following 4 HR/MGT courses:

HRM 4455	(3)	Employment Law
HRM 4481	(3)	Staffing
HRM 4483	(3)	Human Resource Development
HRM 4485	(3)	Performance Appraisal & Compensation

Choose two of the following five courses:

MGT 4472	(3)	Organizational Behavior
HRM 4473	(3)	Labor Law & Collective Bargaining
HRM 4482	(3)	Health/Safety/Diversity
HRM 4496	(3)	Selected Topics in HR

Choose an upper-level business course

INFORMATION SYSTEMS

CONCENTRATION (18 HOURS)

Required Classes (12 Hours):

IS 3320	(3)	Data Communications & Networks
IS 3346	(3)	Database MGT Systems I
IS 3350	(3)	Business Programming
IS 4447	(3)	Systems Analysis/Design

Electives

Select two from the following list (6 Hours)

IS 4440	(3)	Knowledge MGT/BUS Intelligence
IS 4451	(3)	Information Security, Assurance and Compliance
IS 4470	(3)	Server-side Web Development
IS 4475	(3)	Internet Technology Development

MANAGEMENT CONCENTRATION (18 HOURS)

Required Classes (12 Hours)

MGT 4450	(3)	Corporate Social Responsibility and Sustainability
MGT 4472	(3)	Organizational Behavior
MGT 4440	(3)	Develop/Lead Effective Teams
MGT 4479	(3)	Management Seminar

Select two of the following five courses:

MGT 4460	(3)	Introduction to Project Management
MGT 4475	(3)	Entrepreneurial Management
HRM 4481	(3)	Staffing
HRM 4483	(3)	Human Resource Development

Select an upper-level business course.

MARKETING CONCENTRATION (18 HOURS)

Required courses (12 Hours)

MKT 3364	(3)	Product and Service Innovation
MKT 4462	(3)	Consumer Behavior
MKT 4464	(3)	Marketing Research
MKT 4469	(3)	Marketing Management

Electives

Select two of the following five courses:

MKT 3362	(3)	Promotion Management
MKT 4461	(3)	Professional Selling
MKT 4463	(3)	Retailing
MKT 4465	(3)	Supply Chain Management

Choose an upper-level business course

**RISK MANAGEMENT INSURANCE CONCENTRATION
(18 HOURS)**

Required courses (12 Hours)

RMI 3335	(3)	Principles of Risk Management and Insurance
RMI 3346	(3)	Life and Health Insurance
RMI 3348	(3)	Property & Casualty Insurance
RMI 4442	(3)	Insurance Operations

Electives

Select 6 hours of upper-level RMI courses from the following:

RMI 4430	(3)	Surplus Lines Insurance Operations and Products
RMI 4425	(3)	RMI Special Topics
RMI 4440	(3)	Corporate Risk Management
RMI 4465	(3)	Insurance Law
RMI 4478	(3)	Employee Benefit Planning
RMI 4498	(3)	Internship*
RMI 4499	(3)	London Study Abroad

**Only one internship course may be used as an RMI Concentration elective.*

**INTERDISCIPLINARY GLOBAL BUSINESS
CONCENTRATIONS**

Students interested in Environmental Science, Foreign Languages, and Legal Studies may use the current minors in their respective areas as a concentration under the Global Business Degree program and be a business major. All rules for business students applies to those students pursuing this option.

ENVIRONMENTAL SCIENCE CONCENTRATION (18 HOURS)

BIO 1120	(3)	Survey of Environmental Sciences
BIO L120	(1)	Survey of Environmental Sciences Lab
BIO 3328	(3)	Environmental Pollution and Control
BIO L328	(1)	Environmental Pollution and Control Lab

Complete 12 hours from the following:

BIO 4479	(3)	Environmental Assessment
BIO L479	(1)	Environmental Assessment Lab
BIO 4420	(4)	Field Vertebrate Zoology (combined lecture and lab)
BIO 4425	(4)	Field Botany (combined lecture and lab)
BIO 4476	(1-4)	Special Topics (combined lecture and lab)
BIO 4491	(1-4)	Guided Independent Research (combined lecture and lab)
CHM 3350	(3)	Principles of Physical Chemistry
CHM L350	(1)	Principles of Physical Chemistry Lab
CHM 3352	(3)	Biochemistry
CHM L352	(1)	Biochemistry Lab
CHM 4445	(3)	Instrumental Analysis
CHM L445	(1)	Instrumental Analysis Lab

LEGAL STUDIES CONCENTRATION (18 HOURS)

Required Courses (9 hours)

LGL 2200	(3)	Introduction to Legal Studies
LGL 3300	(3)	Legal Research and Writing
LGL 4400	(3)	Seminar in Legal Studies

Select 9 hours of electives from the following courses:

CJ 2241	(3)	Survey of Law and Criminal Procedure
CJ 3352	(3)	Constitutional Law in Criminal Justice
CJ 4447	(3)	Current Issues in Legal Systems Operation and Administration
CJ 4441	(3)	Evidence
LAW 2221	(3)	Legal Environment of Business
LAW 4420	(3)	Administrative Law
POL 3342	(3)	Judicial Branch
POL 4420	(3)	Constitutional Law
POL 4472	(3)	Administrative Law

SPANISH CONCENTRATION (18 HOURS)

Select 18 hours of Spanish courses.

ECONOMICS MINOR (18 HOURS)

Required Courses (9 Hours)

ECO 2251	(3)	Principles of Macroeconomics
ECO 2252	(3)	Principles of Microeconomics
ECO 3351	(3)	Intermediate Macroeconomics
OR		
ECO 3352	(3)	Intermediate Microeconomics

Electives

Select three from the following list (9 Hours)

ECO 3351	(3)	Intermediate Macroeconomics (cannot count as both required and elective)
ECO 3352	(3)	Intermediate Microeconomics

(cannot count as both required and elective)

ECO 3353	(3)	Money & Banking
ECO 3355	(3)	Labor Economics
ECO 4451	(3)	Economics of Globalization
ECO 4452	(3)	Environmental Economics
ECO 4453	(3)	Public Finance
ECO 4454	(3)	Economic History: The Rise of the Western World
ECO 4455	(3)	Comparative Economic Systems
ECO 4457	(3)	Econometrics
ECO 4458	(3)	Law & Economics
ECO 4459	(3)	Economics Seminar

ENTREPRENEURSHIP MINOR (18 HOURS)

Required Courses (18 Hours)

ENT 2200	(3)	Innovation and Creative Thinking
ENT 2210	(3)	Innovation by Design
ENT 3320	(3)	Product Concept Generation
ENT 3300	(3)	Product Development and Mentorship
ENT 4400	(3)	Business Plan Development
ENT 4480	(3)	Entrepreneurship Capstone

GLOBAL GENERAL BUSINESS MINOR (18 HOURS)

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
MGT 3300	(3)	Principles of Management
MKT 3300	(3)	Principles of Marketing

Select one for the Global Business Requirement (3 hours)

ECO 4451	(3)	Economics of Globalization
IS 3310	(3)	Introduction to Information Systems and Data Analytics
HRM 3375	(3)	Global Human Resource Management
MGT 4471	(3)	Leadership and Change
MGT 4478	(3)	Managing in a Global Environment
MKT 4468	(3)	Global Marketing

Select one additional 3000-4000 level business course (3 hours). All prerequisites must be met.

HUMAN RESOURCE MANAGEMENT MINOR (18 HOURS) *

MGT 3300	(3)	Principles of Management
HRM 4455	(3)	Employment Law
HRM 3375	(3)	Global Human Resource Management
HRM 4481	(3)	Staffing
HRM 4485	(3)	Performance Appraisal & Compensation

Select one of the following:

HRM 4483	(3)	Human Resource Development
MGT 4471	(3)	Leadership and Change

*Some Classes will be offered online.

PROMOTION MINOR (18 HOURS)

ACT 2291	(3)	Principles of Accounting I
ECO 2252	(3)	Principles of Microeconomics
LAW 2221	(3)	Legal Environment of Business
MKT 3300	(3)	Principles of Marketing
MKT 3362	(3)	Promotion Management
MKT 4461	(3)	Professional Selling

Note for All Business Minors:

In order to register for any Business Class above 3300 for your minor, you must contact the Associate Dean's Office of the College of Business in Bibb Graves at the Troy campus.

**HOSPITALITY, SPORT AND TOURISM MANAGEMENT
(120 HOURS)**

Hospitality, Sport and Tourism Management majors must earn a grade of C or better in all major courses for credit toward graduation. If a student earns a D or F in any major course, he/she must repeat that course.

The School of Hospitality, Sport & Tourism Management believes the practical experience gained through an internship is essential to the student's education and professional growth. Therefore, all undergraduate students seeking a Bachelor of Science in HSTM are required to complete an internship.

All Hospitality, Sport and Tourism Management majors should also select one 18-hour minor. This minor may be a minor housed in the School which include Event Management, Hospitality Management, Sport Management, Tourism Management, Recreation, or a minor outside the School.

Area III Requirements

MTH 1112 (3) Pre-Calculus Algebra, or placement

Area V Requirements

IS 2241 (3) Computer Concepts and Applications

TROY 1101 (1) University Orientation

Select one three hour adviser-approved elective course

**HOSPITALITY, SPORT AND TOURISM MANAGEMENT
CORE (30 HOURS)**

HSTM 2201	(3)	Leisure in Society
HSTM 3350	(3)	Leadership Principles in Hospitality, Sport and Tourism Management
HSTM 3365	(3)	Research Methods in Hospitality, Sport and Tourism Management
HSTM 4431	(3)	Analytics in Hospitality, Sport and Tourism Management
HSTM 4450	(3)	Event Management in Hospitality, Sport and Tourism Management
HSTM 4470	(3)	Revenue Generation in Hospitality, Sport and Tourism Management
HSTM 4490	(6)	Internship
HSTM 4499	(3)	Seminar in Hospitality, Sport and Tourism Management

Select Hospitality, Sport or Tourism Management as concentration area.

**HOSPITALITY MANAGEMENT CONCENTRATION
(15 HOURS)**

HSTM 3374	(3)	Resort and Hotel Management
HSTM 4425	(3)	Human Resource Management in Hospitality
HSTM 4465	(3)	Hospitality Service
HSTM 4466	(3)	Food & Beverage Management

Select one of the following:

HSTM 4423 (3) Current Issues in Hospitality

HSTM 4485 (3) Practicum

**SPORT MANAGEMENT CONCENTRATION
(27 HOURS)**

HSTM 2255	(3)	Introduction to Sports Management
HSTM 3335	(3)	Facility Management
HSTM 3353	(3)	Legal Aspects in Sport Management
HSTM 4430	(3)	Sport Marketing
HSTM 4440	(3)	Governance and Policy in Sport
HSTM 4443	(3)	Case Studies in Sport Management
HSTM 4451	(3)	Sport Finance
HSTM 4452	(3)	Sport Communication and Emerging Technology

Select one of the following:

HSTM 4435 (3) Current Issues in Sport Management

HSTM 4485/86 (3) Practicum

Students expecting to enroll in the Hospitality Management Concentration of the Tourism Management Concentration must take the following classes:

**HOSPITALITY AND TOURISM CORE
(12 HOURS)**

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 2230	(3)	Introduction to Hospitality Management
HSTM 4420	(3)	Hospitality and Tourism Financial Management
HSTM 4462	(3)	Hospitality and Tourism Marketing

**HOSPITALITY MANAGEMENT CONCENTRATION
(15 HOURS)**

HSTM 3374	(3)	Resort and Hotel Management
HSTM 4425	(3)	Human Resource Management in Hospitality
HSTM 4465	(3)	Hospitality Service
HSTM 4466	(3)	Food and Beverage Management

Select one of the following:

HSTM 4423 (3) Current Issues in Hospitality

HSTM 4485/86 (3) Practicum

**TOURISM MANAGEMENT CONCENTRATION
(15 HOURS)**

HSTM 3325	(3)	Working in Tourism
HSTM 3330	(3)	Festivals and Special Events
HSTM 4414	(3)	Sustainable Tourism
HSTM 4419	(3)	Tourism Enterprises

Select one of the following:

HSTM 4417 (3) Current Issues in Tourism

HSTM 4485/86 (3) Practicum

SPORT MANAGEMENT MINOR (18 HOURS)

HSTM 2255	(3)	Introduction to Sports Management
HSTM 3335	(3)	Facility Management
HSTM 3353	(3)	Legal Aspects in Sport Management
HSTM 4435	(3)	Current Issues in Sport Management
HSTM 4451	(3)	Sport Finance
HSTM 4452	(3)	Sport Communications and Emerging Technology

HOSPITALITY MANAGEMENT MINOR (18 HOURS)

HSTM 2230	(3)	Introduction to Hospitality Management
HSTM 3374	(3)	Resort and Hotel Management
HSTM 4423	(3)	Current Issues in Hospitality
HSTM 4425	(3)	Human Resource Management in Hospitality
HSTM 4465	(3)	Hospitality Service
HSTM 4466	(3)	Food and Beverage Management

TOURISM MANAGEMENT MINOR (18 HOURS)

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 3325	(3)	Working in Tourism
HSTM 3330	(3)	Festivals and Special Events
HSTM 4414	(3)	Sustainable Tourism
HSTM 4417	(3)	Current Issues in Tourism
HSTM 4419	(3)	Tourism Enterprises

EVENT MANAGEMENT MINOR (18 HOURS)

HSTM 2210	(3)	Introduction to Event Management
HSTM 2220	(3)	Introduction to Tourism Management

HSTM 3320	(3)	Event Information, Communication, and Technology
HSTM 3330	(3)	Festivals and Special Events
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

EVENT MANAGEMENT MINOR HOSPITALITY MANAGEMENT CONCENTRATION (18 HOURS)

HSTM 2210	(3)	Introduction to Event Management
HSTM 3320	(3)	Event Information, Communication, and Technology
HSTM 3330	(3)	Festivals and Special Events
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

Advisor approved elective (3 hours)

EVENT MANAGEMENT MINOR TOURISM MANAGEMENT CONCENTRATION (18 HOURS)

HSTM 2210	(3)	Introduction to Event Management
HSTM 2220	(3)	Introduction to Tourism Management
HSTM 4480	(3)	Event Planning and Operation
HSTM 4485/86	(3)	Practicum

Advisor approved elective (3 hours)

RECREATION MINOR HOSPITALITY MANAGEMENT CONCENTRATION (18 HOURS)

HSTM 3340	(3)	Principles of Recreation
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses

RECREATION MINOR NON-HSTM MAJORS (18 HOURS)

HSTM 2255	(3)	Introduction to Sport Management <i>or advisor approved elective</i>
HSTM 3340	(3)	Principles of Recreation
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports

Select 6 additional hours in HSTM courses

RECREATION MINOR SPORT MANAGEMENT CONCENTRATION (18 HOURS)

HSTM 2220	(3)	Introduction to Tourism Management
HSTM 3340	(3)	Principles of Recreation
HSTM 3345	(3)	Recreation Programming
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses

RECREATION MINOR TOURISM MANAGEMENT MAJORS (18 HOURS)

HSTM 3340	(3)	Principles of Recreation
HSTM 3345	(3)	Recreation Programming
HSTM 3353	(3)	Legal Aspects in Sports
HSTM 4468	(3)	Recreation Administration

Select 6 additional hours in HSTM courses