

SORRELL COLLEGE OF BUSINESS

TROY UNIVERSITY SCOB MISSION STATEMENT

The Sorrell College of Business (SCOB) prepares a diverse student body, drawn primarily from Alabama and surrounding states, to become successful, ethical and engaged business professionals with the knowledge to compete in the global business environment.

To achieve this our faculty, staff, and administration will:

Provide quality undergraduate and graduate education in global business through high-quality teaching;

Serve the university and engage with business and professional communities in our primary service area through individual involvement and our centers for research and outreach;

Grow and enhance the longstanding “culture of caring” for our traditional, nontraditional, military, and international students; and

Contribute to the creation of knowledge, with a focus on the scholarship of application and integration, and teaching and learning, complemented by basic and discovery scholarship in select disciplines.

TROY UNIVERSITY SCOB VISION STATEMENT

The Sorrell College of Business strives to be a renowned teaching-focused business college graduating GEEKS ready to succeed in business and life.

ACCREDITATION

The undergraduate and graduate programs offered in the Sorrell College of Business are accredited by AACSB International-The Association to Advance Collegiate Schools of Business. The undergraduate and graduate accounting programs offered in the School of Accountancy are separately accredited by AACSB International.

B.S.B.A. BUSINESS ADMINISTRATION DEGREE REQUIREMENTS

For more information, see the index listings for baccalaureate degree parameters, general studies, and academic regulations.

Specialized Requirements

Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of “C” or higher in each course before registering for any upper level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 1112. Students are allowed a maximum of three attempts at completing each of these courses with a grade of “C” or higher. Students must have a 2.0 average in all of the following lower-level business courses before being admitted to the business program: IS 2241, ACT 2291/92, ECO 2251/52, QM 2241, LAW 2221, MGMT 3300, MKT 3330. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses (MGT 3300 and MKT 3300 only) subject to their advisor’s approval and consistent with published prerequisite requirements.

Students entering Troy University with an interest in business (as freshmen or sophomores) will be enrolled as General Business student (GBUS) with a major/concentration declared. A major advisor will be assigned to each student. GBUS majors will not be allowed to enroll in business courses above the 3300-level until they meet entrance requirements. Students must complete the first 65 hours (all general studies courses and the entire 2000-level business courses, and MGT 3300 and MKT 3300 (formerly MGT 3371 and MKT 3361) with a 2.0 GPA (2.3 GPA for accounting majors) before applying for and being allowed to enter the upper-level Business Program.

GBUS students must request a program evaluation from assigned advisor after completion of 45 hours to ensure they are on track to apply for entry into the Upper Level Business courses on schedule.

Upon completion of the last course of the 65-hour requirement, and with a GPA of 2.0 (2.3 for accounting majors), students may enroll in upper level courses with their advisor approval. The student will be enrolled in (up to 18 hours) FIN 3331, QM 3345, IS 3310, BUS 3382 or ACT 3391 (for accounting majors only). Students are also required to take the one-hour BUS 3310 Intermediate Excel course and take a GBUS core exam and other appropriate courses for their particular concentration/major. If a student is taking courses on a term basis then these courses

would be completed over two consecutive terms. Students who do not meet the Business Program requirements will be denied entry until those requirements are met.

Students in their last term of completing the 65 hour requirement and have less than 15 hours (or less than 6 hours if on terms) remaining to meet the 65 hour requirement should contact the department of the major of interest. The Dean or Associate Dean may approve the student to register for up to an additional twelve hours (if on a semester; two courses if on terms) and the one-hour Intermediate Excel class of the courses listed above so they may qualify for full-time student status. However, they must meet the GPA requirement and have obtained at least a “C” in those 1000/2000 level courses already taken and that are listed in paragraph one; otherwise they will not be allowed to register for the additional upper level courses. Students who do not complete the final course(s) with a passing grade and a GPA of at least a 2.0 (2.3 for accounting majors), will not be allowed to take any more upper level courses until they meet the standards.

Admission as a Transfer Student-Transfer credit will not be awarded for any course to be used in the business core or major in which a “C” grade or higher has not been achieved.

Transfer credits acceptable for admission purposes shall be evaluated to determine their suitability for degree credit in the Sorrell College of Business Administration. The Dean of the College will make the final decision concerning transfer credit allowable within the curricula. **A minimum of 31 hours of credit in the Sorrell College of Business Administration courses must be successfully completed at Troy University in order to receive the B.S.B.A. degree.** The thirty-one hours taken must be in Business courses and would not include any General Study courses taught by the Sorrell College of Business (e.g., ECO 2251, ECO 2252, and IS 2241). Transfer credit will not be allowed for any courses where assessments for accreditation purposes are being conducted. Courses not allowed to transfer for courses where assessments are being conducted may be considered for SCOB elective courses.

Students transferring from AACSB accredited schools or an appropriately accredited International institution must follow the same requirements listed above. Students who have completed the first 65 hours and have the required GPA will be assigned a major, an advisor, and will enroll in FIN 3331, QM 3345, IS 3310, BUS 3382, or ACT 3391 (for accounting majors only), and other courses appropriate to their major (12-18 hours). Please note other than for MGT 3300 and MKT 3300, 1000-2000-level courses generally do not transfer for 3000-level courses.

Only those 1000-2000-level courses from AACSB accredited schools will be considered and evaluated for above 3300 Troy University level credit on a case-by-case basis. Students

transferring from all other regionally accredited schools must have at least a 2.0 GPA (2.3 for accounting majors). Students who have not completed all 65-hours of the GBUS program, will not be allowed to take upper level courses until the GBUS program has been completed and the Troy University GPA meets or exceeds a 2.0 (2.3 for accounting majors). Transfer students who are in their last term of completing the 65-hour requirement and have less than 15 hours remaining to meet the 65 hour requirement, may with Department Head/designee approval register for up to 18 hours (9 hours if on terms) of the courses listed above and the one-hour Intermediate Excel class in order to qualify for full-time student status. However, transfer students must meet the GPA requirement and a "C" in those 1000/2000 level courses listed in paragraph one; otherwise they will not be allowed to register for the additional upper level courses. Transfer students who do not complete the final course(s) with a passing grade and possess a 2.0 GPA (2.3 for accounting majors), will not be allowed to register for additional upper level courses until they meet the standards.

Transfer credits above 3300 level credits will be transferred in only from AACSB accredited or upon approval by the SCOB Dean.

Students must achieve an overall "C" average in their business core, business major, and business minor(s) in order to be eligible to graduate. All courses should generally be taken in the appropriate numerical sequence (i.e., 3000-level courses should generally be completed before attempting 4000-level courses).

Sorrell College of Business students must pass the business administration capstone course, BUS 4476, with a grade of "C" or better. BUS 4476 should be taken in their final semester or term.

Business students are allowed a maximum of three attempts at completing any business course with a passing grade (A "D" is a passing grade). Failure to do so will result in being dropped from that major/concentration.

Accounting majors must earn a grade of "C" or better in all accounting courses (prefix ACT). Students are allowed a maximum of three attempts at completing each of these courses with a grade of "C" or higher; if they fail to achieve a "C" or better after three attempts, they will be dropped from the Accounting Program. However, accounting majors may elect another business major as long as they meet the other requirements for being in the business program.

The business administration core and major each require a minimum of 12 hours of Troy University residence credit. Non-Business majors in upper-level Business Courses (above 3300) must be in a declared business minor, in a contract major, be a bona fide transient student who has completed at least 60 hours, and has a GPA of 2.0 or higher. Non-Business students can take no more than 12 hours above 3300-level and above without being a business major. Non-Business majors must meet the prerequisites for the business courses in which they enroll.

Specialized General Studies Requirements:

The general studies program must include ECO 2251, ECO 2252 and MTH 1112.

THE SORRELL GLOBAL BUSINESS HONORS DEGREE PROGRAM (TROY CAMPUS)

The Sorrell College of Business (SCOB) Honors program is open to all Global Business majors at the Troy Campus. Minimum acceptance into the program is a 28 on the ACT. Students must maintain a 3.25 overall GPA and in their business courses to graduate as a SCOB Honors Scholar. For more information and guidance, please contact the Associate Dean of Business in 113 Bibb Grave Hall.

The purpose of the SCOB Global Business Honors Program is offer superior students a challenging and rewarding experience that will prepare them for rewarding careers in global business. This programs promotes critical thinking, global business awareness, intellectual development, leadership, supervisory skills, social responsibility, and business engagement.

SCOB HONORS GENERAL STUDIES COURSES

SCOB Honors Students select five of the following general study courses:

- ENG 1102 (3) Honors English Composition I
- ENG 1104 (3) Honors English Composition II

- ENG 2207 (3) Honors World Literature before 1660
- ENG 2208 (3) Honors World Literature after 1660
- HIS 1103 (3) Honors History of Western Civilization I
- HIS 1104 (3) Honors History of Western Civilization II

SCOB Honors Students are also required to take the following general studies courses:

- BUS 1121 (3) Honors The Global Challenge
- ECO 2253 (3) Honors Principles of Macroeconomics
- ECO 2254 (3) Honors Principles of Microeconomics

Also, SCOB Honors Students must take 6 credit hours of one foreign language as part of their general studies.

SCOB HONORS GLOBAL BUSINESS COURSES

In addition to the normal Global Business Degree requirements, Honors student will take the following business courses specifically designed to challenge and broaden the student's global awareness and global technical expertise. Total degree requirements remain 120 hours.

LOWER CORE

- MGT 3301 Honors Principles of Management
- MKT 3301 Honors Principles of Marketing

GLOBAL BUSINESS CORE

- ECO 4452 (3) Honor Economics of Globalization
- HRM 3376 (3) Honors Human Resource Management
- MGT 3372 (3) Honors leadership/Change
- MKT 4467 (3) Honors Global marketing
- MGT 4477 (3) Honors Managing in a Global Environment
- BUS 4451 (3) Honors Global Leadership Experience

BUSINESS CORE (37 HOURS)

Lower-level Business Core (18 Hours)

- ACT 2291 (3) Principles of Accounting I
- ACT 2292 (3) Principles of Accounting II
- LAW 2221 (3) Legal Environment of Business
- MGT 3300 (3) Principles of Management
- MKT 3300 (3) Principles of Marketing
- QM 2241 (3) Business Statistics and Data Analytics

Upper-level Business Core (19 Hours)

- BUS 3310 (1) Intermediate Excel
- BUS 3382 (3) Business Communication
- BUS 4474 (3) Business and Society
- BUS 4476 (3) Strategic Management
- FIN 3331 (3) Managerial Finance
- IS 3310 (3) Introduction to Information Systems and Data Analytics
- QM 3345 (3) Operations Management

ACCOUNTING MAJOR (37 HOURS)

B.S. in Business Administration degree with a major in accounting.

Common Courses

- ACT 3391 (3) Intermediate Accounting I
- ACT 3392 (3) Intermediate Accounting II
- ACT 3394 (3) Governmental Accounting
- ACT 3395 (3) Managerial/Cost Accounting
- ACT 3396 (3) Accounting Information Systems
- ACT 4435 (3) International Accounting
- ACT 4480 (1) Professional Development
- ACT 4491 (3) Advanced Accounting
- ACT 4494 (3) Income Tax I

| | | |
|----------|-----|--------------------------------------|
| ACT 4495 | (3) | Income Tax II |
| ACT 4497 | (3) | Auditing |
| IS 3315 | (3) | Advanced Applications for Accounting |

Elective Accounting Courses (3 hours)

Select one upper-level business elective (ACT 4499 Accounting Internship recommended)

ECONOMICS MAJOR (36 HOURS)**B.S.B.A. in Business Administration with a major in Economics.****GENERAL ECONOMICS CONCENTRATION (36 HOURS)****Required Economics Courses (9 hours)**

| | | |
|----------|-----|-----------------------------|
| ECO 3351 | (3) | Intermediate Macroeconomics |
| ECO 3352 | (3) | Intermediate Microeconomics |
| ECO 4459 | (3) | Economics Seminar |

Economics Electives (21 hours)

| | | |
|----------|-----|--|
| ECO 3353 | (3) | Money & Banking |
| ECO 3355 | (3) | Labor Economics |
| ECO 3361 | (3) | Sport Economics |
| ECO 3362 | (3) | Public Choice |
| ECO 3363 | (3) | Mathematical Economics |
| ECO 3365 | (3) | History of Economic Thought |
| ECO 4434 | (3) | International Economics |
| ECO 4452 | (3) | Environmental Economics |
| ECO 4453 | (3) | Public Finance |
| ECO 4454 | (3) | Economic History: Rise of the Western World |
| ECO 4455 | (3) | Comparative Econ Systems |
| ECO 4456 | (3) | The Economic and Moral Foundations of Capitalism |
| ECO 4457 | (3) | Econometrics |
| ECO 4458 | (3) | Law & Economics |
| ECO 4460 | (3) | Urban and Regional Economics |
| ECO 4461 | (3) | Austrian Economics |
| ECO 4462 | (3) | Game Theory |

Must choose 2 Finance courses below (6 hours)

| | | |
|----------|-----|------------------------------|
| FIN 3333 | (3) | Financial Mathematics |
| FIN 3334 | (3) | Financial Statement Analysis |
| FIN 3336 | (3) | Real Estate Finance I |
| FIN 4419 | (3) | Derivatives |
| FIN 4432 | (3) | Investments |
| FIN 4440 | (3) | Real Estate Finance II |

FINANCIAL ECONOMICS CONCENTRATION (36 HOURS)**Core Economics (6 Hours)**

| | | |
|----------|-----|-----------------------------|
| ECO 3351 | (3) | Intermediate Macroeconomics |
| ECO 3352 | (3) | Intermediate Microeconomics |

Required courses (21 Hours)

| | | |
|----------|-----|-----------------------------------|
| ECO 4451 | (3) | Economics of Globalization |
| FIN 3334 | (3) | Financial Statement Analysis |
| FIN 3336 | (3) | Real Estate Finance I |
| FIN 4431 | (3) | Intermediate Financial Management |
| FIN 4432 | (3) | Investments |
| FIN 4437 | (3) | Financial Institutions |
| FIN 4438 | (3) | Bank Management |

Electives

Select three upper-level FIN courses, or ECO 3353, or ACT 3391 (9 Hours)

GLOBAL BUSINESS MAJOR REQUIREMENT (18 HOURS)**B.S.B.A. in Business Administration with major in global business.****Major Requirements (18 Hours)**

| | | |
|----------|-----|----------------------------------|
| ECO 4451 | (3) | Economics of Globalization |
| HRM 3375 | (3) | Global Human Resource Management |
| MGT 4471 | (3) | Leadership/Change |
| MKT 4468 | (3) | Global Marketing |
| MGT 4478 | (3) | Managing in a Global Environment |

Choose any upper-level business elective

*Managerial Accounting Concentration students must take FIN 3334 Financial Statement Analysis as their upper-level business elective.

ACCOUNTING AND FINANCE CONCENTRATION (18 HOURS)**Required Classes (18 hours)**

| | | |
|----------|-----|-----------------------------------|
| ACT 3395 | (3) | Managerial/Cost Accounting I |
| ACT 4496 | (3) | Managerial/Cost Accounting II |
| ACT 3365 | (3) | Financial Reporting and Analysis |
| FIN 4431 | (3) | Intermediate Financial Management |
| FIN 4432 | (3) | Investments |
| FIN 3334 | (3) | Financial Statement Analysis |

DATA ANALYTICS CONCENTRATION (18 HOURS)**Required Classes (12 hours)**

| | | |
|---------|-----|--------------------------------------|
| IS 3346 | (3) | Database MGT Systems I |
| IS 3350 | (3) | Business Programming |
| IS 4410 | (3) | Business Data Mining |
| IS 4415 | (3) | Big Data Analytics and Visualization |

Electives (6 hours)

| | | |
|----------|-----|------------------------------------|
| MKT 4464 | (3) | Marketing Research |
| IS 4440 | (3) | Knowledge MGT/BUS Intelligence |
| MGT 4460 | (3) | Introduction to Project Management |
| MKT 4465 | (3) | Supply Chain Management |
| FIN 4432 | (3) | Investments |

GENERAL BUSINESS CONCENTRATION (18 HOURS)**Required course**

| | | |
|----------|-----|------------------|
| BUS 4480 | (3) | Business Seminar |
|----------|-----|------------------|

Electives

Select five upper-level business electives (15 hours).

*May select no more than three courses in a discipline.

HUMAN RESOURCE MANAGEMENT CONCENTRATION (18 HOURS)

Must take the following 4 HR/MGT courses:

| | | |
|----------|-----|--------------------------------------|
| HRM 4455 | (3) | Employment Law |
| HRM 4481 | (3) | Staffing |
| HRM 4483 | (3) | Human Resource Development |
| HRM 4485 | (3) | Performance Appraisal & Compensation |

Choose two of the following five courses:

| | | |
|----------|-----|-----------------------------------|
| MGT 4472 | (3) | Organizational Behavior |
| HRM 4473 | (3) | Labor Law & Collective Bargaining |
| HRM 4482 | (3) | Health/Safety/Diversity |
| HRM 4496 | (3) | Selected Topics in HR |

Choose an upper-level business course

INFORMATION SYSTEMS CONCENTRATION (18 HOURS)**Required Classes (12 Hours):**

| | | |
|---------|-----|--------------------------------|
| IS 3320 | (3) | Data Communications & Networks |
| IS 3346 | (3) | Database MGT Systems I |
| IS 3350 | (3) | Business Programming |

IS 4447 (3) Systems Analysis/Design

Electives

Select two from the following list (6 Hours)

IS 4440 (3) Knowledge MGT/BUS Intelligence
 IS 4451 (3) Information Security, Assurance and Compliance
 IS 4470 (3) Server-side Web Development
 IS 4475 (3) Internet Technology Development

MANAGEMENT CONCENTRATION (18 HOURS)

Required Classes (12 Hours)

MGT 3380 (3) Principles of Supervision
 MGT 4472 (3) Organizational Behavior
 MGT 4440 (3) Develop/Lead Effective Teams
 MGT 4479 (3) Management Seminar

Select two of the following five courses:

MGT 4460 (3) Introduction to Project Management
 MGT 4475 (3) Entrepreneurial Management
 HRM 4481 (3) Staffing
 HRM 4483 (3) Human Resource Development

Select an upper-level business course.

MARKETING CONCENTRATION (18 HOURS)

Required courses (12 Hours)

MKT 3364 (3) Product and Service Innovation
 MKT 4462 (3) Consumer Behavior
 MKT 4464 (3) Marketing Research
 MKT 4469 (3) Marketing Management

Electives

Select two of the following five courses:

MKT 3362 (3) Promotion Management
 MKT 4461 (3) Personal Selling
 MKT 4463 (3) Retailing
 MKT 4465 (3) Supply Chain Management

Choose an upper-level business course

RISK MANAGEMENT INSURANCE CONCENTRATION (18 HOURS)

Required courses (12) Hours

RMI 3335 (3) Principles of Risk Management and Insurance
 RMI 3346 (3) Life and Health Insurance
 RMI 3348 (3) Property & Casualty Insurance
 RMI 4442 (3) Insurance Operations

Electives

Select 6 hours of upper-level RMI courses from the following:

RMI 4430 (3) Surplus Lines Insurance Operations and Products
 RMI 4425 (3) RMI Special Topics
 RMI 4440 (3) Corporate Risk Management
 RMI 4465 (3) Insurance Law
 RMI 4478 (3) Employee Benefit Planning
 RMI 4498 (3) Internship*
 RMI 4499 (3) London Study Abroad

**Only one internship course may be used as an RMI Concentration elective.*

INTERDISCIPLINARY GLOBAL BUSINESS CONCENTRATIONS

Students interested in Environmental Science, Foreign Languages, and Legal Studies may use the current minors in their respective areas as a concentration under the Global Business Degree program and be a business major. All rules for business students applies to those students pursuing this option.

ENVIRONMENTAL SCIENCE CONCENTRATION (18 HOURS)

BIO 1120 (3) Survey of Environmental Sciences
 BIO L120 (1) Survey of Environmental Sciences Lab
 BIO 3328 (3) Environmental Pollution and Control
 BIO L328 (1) Environmental Pollution and Control Lab

Complete 12 hours from the following:

BIO 4479 (3) Environmental Assessment
 BIO L479 (1) Environmental Assessment Lab
 BIO 4420 (4) Field Vertebrate Zoology (combined lecture and lab)
 BIO 4425 (4) Field Botany (combined lecture and lab)
 BIO 4476 (1-4) Special Topics (combined lecture and lab)
 BIO 4491 (1-4) Guided Independent Research (combined lecture and lab)
 CHM 3350 (3) Principles of Physical Chemistry
 CHM L350 (1) Principles of Physical Chemistry Lab
 CHM 3352 (3) Biochemistry
 CHM L352 (1) Biochemistry Lab
 CHM 4445 (3) Instrumental Analysis
 CHM L445 (1) Instrumental Analysis Lab

LEGAL STUDIES CONCENTRATION (18 HOURS)

Required Courses (9 hours)

LGL 2200 (3) Introduction to Legal Studies
 LGL 3300 (3) Legal Research and Writing
 LGL 4400 (3) Seminar in Legal Studies

Select 9 hours of electives from the following courses:

CJ 2241 (3) Survey of Law and Criminal Procedure
 CJ 3352 (3) Constitutional Law in Criminal Justice
 CJ 4447 (3) Current Issues in Legal Systems Operation and Administration
 CJ 4441 (3) Evidence
 LAW 2221 (3) Legal Environment of Business
 LAW 4420 (3) Administrative Law
 POL 3342 (3) Judicial Branch
 POL 4420 (3) Constitutional Law
 POL 4472 (3) Administrative Law

SPANISH CONCENTRATION (18 HOURS)

Select 18 hours of Spanish courses.

ECONOMICS MINOR (18 HOURS)**Required Courses (9 Hours)**

| | | |
|-----------|-----|------------------------------|
| ECO 2251 | (3) | Principles of Macroeconomics |
| ECO 2252 | (3) | Principles of Microeconomics |
| ECO 3351 | (3) | Intermediate Macroeconomics |
| OR | | |
| ECO 3352 | (3) | Intermediate Microeconomics |

Electives**Select three from the following list (9 Hours)**

| | | |
|----------|-----|---|
| ECO 3351 | (3) | Intermediate Macroeconomics (cannot count as both required and elective) |
| ECO 3352 | (3) | Intermediate Microeconomics (cannot count as both required and elective) |
| ECO 3353 | (3) | Money & Banking |
| ECO 3355 | (3) | Labor Economics |
| ECO 4451 | (3) | Economics of Globalization |
| ECO 4452 | (3) | Environmental Economics |
| ECO 4453 | (3) | Public Finance |
| ECO 4454 | (3) | Economic History: The Rise of the Western World |
| ECO 4455 | (3) | Comparative Economic Systems |
| ECO 4457 | (3) | Econometrics |
| ECO 4458 | (3) | Law & Economics |
| ECO 4459 | (3) | Economics Seminar |

ENTREPRENEURSHIP MINOR (18 HOURS)**Required Courses (18 Hours)**

| | | |
|----------|-----|------------------------------------|
| ENT 2200 | (3) | Innovation and Creative Thinking |
| ENT 2210 | (3) | Innovation by Design |
| ENT 3320 | (3) | Product Concept Generation |
| ENT 3300 | (3) | Product Development and Mentorship |
| ENT 4400 | (3) | Business Plan Development |
| ENT 4480 | (3) | Entrepreneurship Capstone |

GLOBAL GENERAL BUSINESS MINOR (18 HOURS)

| | | |
|----------|-----|------------------------------|
| ACT 2291 | (3) | Principles of Accounting I |
| ECO 2252 | (3) | Principles of Microeconomics |
| MGT 3300 | (3) | Principles of Management |
| MKT 3300 | (3) | Principles of Marketing |

Select one for the Global Business Requirement (3 hours)

| | | |
|----------|-----|---|
| ECO 4451 | (3) | Economics of Globalization |
| IS 3310 | (3) | Introduction to Information Systems and Data Analytics |
| HRM 3375 | (3) | Global Human Resource Management |
| MGT 4471 | (3) | Leadership and Change |
| MGT 4478 | (3) | Managing in a Global Environment |
| MKT 4468 | (3) | Global Marketing |

*Select one additional 3000-4000 level business course (3 hours).
All prerequisites must be met.*

HUMAN RESOURCE MANAGEMENT MINOR (18 HOURS) *

| | | |
|----------|-----|--------------------------------------|
| MGT 3300 | (3) | Principles of Management |
| HRM 4455 | (3) | Employment Law |
| HRM 3375 | (3) | Global Human Resource Management |
| HRM 4481 | (3) | Staffing |
| HRM 4485 | (3) | Performance Appraisal & Compensation |

Select one of the following:

| | | |
|----------|-----|----------------------------|
| HRM 4483 | (3) | Human Resource Development |
| MGT 4471 | (3) | Leadership and Change |

*Some Classes will be offered online.

PROMOTION MINOR (18 HOURS)

| | | |
|----------|-----|-------------------------------|
| ACT 2291 | (3) | Principles of Accounting I |
| ECO 2252 | (3) | Principles of Microeconomics |
| LAW 2221 | (3) | Legal Environment of Business |
| MKT 3300 | (3) | Principles of Marketing |
| MKT 3362 | (3) | Promotion Management |
| MKT 4461 | (3) | Personal Selling |

Note for All Business Minors:

In order to register for any Business Class above 3300 for your minor, you must contact the Associate Dean's Office of the College of Business in Bibb Graves at the Troy campus.