

D R A F T

Minutes BOARD OF TRUSTEES' MEETING July 22, 2021 1:30 p.m. Adams Administration Building, Troy University Campus Troy, Alabama

The Troy University Board of Trustees convened at 1:30 p.m. on July 22, 2021, on the Troy University Campus Troy, Alabama.

I. Call to Order

Board President Pro Tempore Gibson Vance called the meeting to order and welcomed everyone to the meeting of the Board of Trustees

Mr. Vance asked for a roll call.

Mr. Vance called on Trustee Karen Carter for opening prayer.

Mr. Vance welcomed everyone to the annual meeting of the Board of Trustees. He recognized Trustee Cam Ward and welcomed him to his first official Board Meeting.

II. Roll Call

At the request of Mr. Vance, the following members, comprising a quorum, answered present:

Mr. Gibson Vance, Mrs. Karen Carter, General Ed Crowell, Senator Gerald Dial, Dr. Roy Drinkard, Dr. Earl Johnson, Mr. Charles Nailen (by telephone), Mr. Allen Owen (by telephone), and Mr. George Maxwell, SGA President (non-voting member).

Absent: Governor Kay Ivey, Mr. John Harrison, Mr. Forrest Latta

III. Approval of Minutes

A draft copy of the minutes from the May 6, 2021 meeting was provided to the Board members prior to the meeting.

ACTION: TRUSTEE CROWELL MADE A MOTION TO ACCEPT THE MINUTES FOR THE MAY 6, 2021, MEETING AS PRESENTED. THERE WERE NO CORRECTIONS OR ADDITIONS BROUGHT FORWARD. FOLLOWING A SECOND BY TRUSTEE CARTER. THE MOTION CARRIED.

IV. Reports

A. Chancellor

The following is an outline of the Chancellor's Report.

- Review of Agenda Items

- The National Picture for Higher Ed
 - Mergers Continue
 - Closings and Cutbacks
 - Pell Grant Legislation
- Campus News
 - Veterans Home Named for CSM Adkins
 - Recognition
 - Only public univ in Ala. named to 2021 Military Times Best for Vets rankings—15th in SE and 57th in nation
 - Study.com—Bachelors in Public Admin –4th
 - 8th Best Online Bachelor’s in Political Science
 - 9th Best Online Bachelor’s in Accounting
 - 10th Best Online Bachelor’s in Social Sciences
 - Bachelor’s degree in CIS 24th in nation
 - *Accounting Today*—UG accounting program 16th
 - Best Value Schools—Ph.D. Sport Mgt. “Top Ten”
 - Intelligent.com rankings:
 - Master’s in Adult Education 10th
 - Sports Management UG 14th
 - Master’s in Sport Management 23rd
 - Human Services 22nd
 - Master’s in Environmental Management 24th
- Four Challenges for TROY
 1. Enrollment and Retention
 2. Stewardship Must Remain a Priority
 3. Preserve our Culture
 4. Re-earning Confidence in Higher Ed
- Dates to Remember
- Thank you to Mark Salmon

B. Board Committee Reports

- **Finance Committee, Honorable John Harrison**

Trustee Earl Johnson called on Dr. Jim Bookout to present the report from the Finance Committee.

○ **Financial Report – Dr. Jim Bookout**

Dr. Bookout presented the report on behalf of the Finance Committee. The following is an outline of the report.

- 2021 Operating Budget to Date
 - YTD Budget to Actual Results – June 30, 2021
 - CHP Enrollment to Date
- 2022 Revenue Considerations
 - Enrollment – Credit Hour Production FY 2018 – FY2022
 - Budget Reconciliation – Regular Budget w/Detailed Revenue Analysis
- 2022 Proposed Operating Budget
 - Proposed Revenue Budget
 - Proposed Expense Budget
 - Expense by Classification
 - 10 Year History of the Change in Expense Budget
- Reserve Spending & Policy Review
- Funds Held for Investment
- Facilities Update
 - Projects in Planning
 - Center for Material and Manufacturing Sciences
 - Health and Applied Sciences
 - Baseball Stadium Seating and Press Box Renovation
 - Janice Hawkins Cultural Arts Park – Phase III Improvements
 - Fraternity Row Road and Parking Addition

The Finance Committee introduced Resolution No. 1 approving the Fiscal Year 2022 budget.

ACTION: TRUSTEE DRINKARD MADE A MOTION TO ADOPT RESOLUTION NO 1, AS REFLECTED BELOW. TRUSTEE JOHNSON PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

Resolution No. 1

**Approving the Fiscal Year 2022
Budget**

WHEREAS, the administration of Troy University has developed and recommended **the Troy University budget** for FY 2021-2022; and

WHEREAS, as the Chancellor has reviewed the revenues and expenditures within the proposed budget and has determined that the proposed budget is fiscally sound; and

WHEREAS, the Board members were briefed on various new revenues during the Board meeting in May 2021; and

THEREFORE, BE IT RESOLVED by the Board of Trustees on the 22nd day of July 2021 that the budget for 2021-2022 fiscal year is approved with the understanding that the Chancellor is authorized to make such changes from time to time as, in his judgment, may be necessary, and that the Board of Trustees will be notified when substantial changes are made or there is a significant deviation from the approved budget that results in an increase of ten percent (10%) or higher; and

BE IT FURTHER RESOLVED that the Board of Trustees, due to continued volatility in enrollment trends and certain budgeted cost considerations, authorizes the flexibility for the Chancellor to adjust compensation to faculty, staff and classified employees of the university should it be determined funds will be available for the forthcoming year; such determination shall be concluded at a later date.

ACTION: TRUSTEE DRINKARD MADE A MOTION TO ADOPT RESOLUTION NO 2, AS REFLECTED BELOW. TRUSTEE CROWELL PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

Resolution No. 2

WHEREAS, Troy University (the "University") desires to lease property to various organizations in support of the University's mission and to provide enrichment opportunities for students; and

WHEREAS, the University's current policy requires for sales or leases with an appraised value in excess of \$20,000 be made by free and open competitive advertised public auction or advertised sealed bid unless: a) a written declaration is made that disposition of the

land by alternative means is in the best interest of the institution and the public and ratified by the Board or b) is otherwise exempted under the same circumstances as those set forth in Section 9-15-82 of the Alabama Act 95-280; and

WHEREAS, by exemptions set forth in Section 9-15-82, Article 3 “Sale or Lease of Certain Real Property by State” does not apply to ground leases and leases of facilities by institutions of higher education to social or professional organizations, faculty members, employees, or for institution-related purposes which are designed to enhance the operation of the institution and are declared to be in the best interest of the institution by the Board of Trustees; and

WHEREAS, the University’s Administration requests the Board of Trustees to authorize and ratify three leases of university property the **Valiant Cross Academy, the Church of the Highlands and The Learning Tree, Inc.**, designed to enhance the financial operations and declared to be in the best interest of the institution, by the Chancellor, Treasurer and University Legal Counsel; and

THEREFORE, BE IT RESOLVED the Board of Trustees hereby ratifies the leases of university property to the above-mentioned organizations which are declared to be in the best interest of the University.

ACTION: TRUSTEE JOHNSON MADE A MOTION TO APPROVE THE RESERVE POLICY AS PROVIDED. TRUSTEE CARTER PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

- **Student Affairs Committee, Honorable Ed Crowell**

Trustee Crowell called on Mr. Sohail Agboatwala to present Resolution No. 3.

ACTION: TRUSTEE DIAL MADE A MOTION TO ADOPT RESOLUTION NO 3, AS REFLECTED BELOW. TRUSTEE CROWELL PROVIDED A SECOND TO THE MOTION. THERE BEING NO DISCUSSION, THE MOTION WAS ADOPTED BY UNANIMOUS VOTE.

Resolution No. 3

Adopting the Amendments to In-State Residency Policy

WHEREAS, Troy University supports all branches of the United States Military and has a long and proud history of serving the educational needs of our armed forces around the world; and

WHEREAS, Troy University appreciates the service provided by those who are employed in the State of Alabama and their families, working in the State to serve Alabama residents; and

WHEREAS, ACT# 2021-81 has been passed by the Legislature and signed into law by the Governor mandating in-state tuition rates for individuals covered; and

WHEREAS, Troy University has implemented all necessary changes to offer in-state resident tuition rates to all covered by the legislation amending Section 16-64-2, Code of Alabama 1975;

THEREFORE, BE IT RESOLVED, the Troy University Board of Trustees supports this amendment of Section 16-64-2, Code of Alabama 1975 and directs that it be made part of University policy, and in doing so offers in-state tuition rates to individuals recognized as Alabama resident by the policy.

Mr. Agboatwala provided an update on the Campus Free Speech and Assembly Policy. He reported there have been no issues to date.

Dean Herb Reeves and Ms. Barbara Patterson provided an update on the Greek System.

- **Athletic Policy Committee, Honorable Allen Owen**

Mr. Owen called on Mr. Brent Jones, Director of Athletics, to provide a report on behalf of the Athletic Policy Committee.

Mr. Jones reflected on the challenging year for athletics. Mr. Jones expressed his appreciation to Dr. Hawkins for his leadership in the Sun Belt Conference.

Mr. Jones presented the following update from Athletics.



Board of Trustees Briefing 2021

Athletics

Brent Jones



Highlights



- Troy Softball earn an at-large bid to an NCAA Regional as the Trojans played in the Tuscaloosa Region. It was Troy's first NCAA Tournament appearance in 25 years. Troy's 37 wins matches its best win total since 2009.
- The women's indoor team posted the best Sun Belt finish in program history by finishing third at the Sun Belt Championships. Gemma Finch qualified for the NCAA Championships in the 800m and competed live on ESPN2.
- Troy Baseball player Logan Cerny was selected by the Philadelphia Phillies in the 10th round of the MLB Draft.
- Men's Tennis posted a 20-4 overall record, the best record in the Sun Belt by five matches and earned the first 20-win season since 2015. Troy won 16 of its first 17 matches of the 2021 season.
- 9 out of 15 teams achieved a 3.0 or higher in the 2021 spring semester.
- 3 teams achieved a 3.5 or higher in the 2021 spring semester.
- All of our athletic teams visited the Rosa Parks Museum this year as part of the **TROY C.A.R.E.S.** program
- FOODraiser – 2nd consecutive year in partnership with Hook's BBQ. Sold 213 meals which surpassed last year's total by 50+. Over 100 of these meals were delivered to the Christian Love Center to provide meals to families in need.
- Drive to 1887 campaign – continuing our push for 1,887 members in the Trojan Warrior Club. Currently close to 1,200 members.
- T-Roy's Pet Pals – launched a pets program as a new revenue initiative with perks and pets gear provided to members.



Academic Accomplishments

- Junior offensive lineman Austin Stidham from the football team was named to the CoSIDA Academic All-America Second Team. Stidham is the FIRST member of the Troy football program to ever achieve Academic All-America honors.
- Austin Stidham, Kyle Nixon and Luke Whittemore were selected to the CoSIDA Academic All-District Team. They were the first Trojans since 2017 to earn this honor.
- Softball's Kelly Horne was named to the CoSIDA Academic All-District Team.
- Anna Claire Little, Elizabeth Caldarelli, Judith Castro and ShaeLee Scarberry were named Women's Golf Coaches Association All-American Scholars.
- Volleyball was named to the American Volleyball Coaches Association Academic Honor Roll after ranking in the top 20 percent nationally for their team GPA.



Fall Sports and Attendance

- Earlier this summer, we officially announced that we will be returning to 100% capacity for football season and all of our home athletic events.
- This includes a return to normal rules regarding tailgating on Tailgate Terrace for home football games.
- Football season ticket sales are currently pacing at a 100% rate in comparison to 2019 football season ticket sales.

Trojan Tour 2021



- As part of a return to events, we were able to hold our annual Trojan Tour with in-person events in **7 cities** as part of a condensed tour.
- Events were held in **Troy, Dothan, Enterprise, Pensacola, Birmingham, Montgomery and Fort Walton.**
- Birmingham's event was a key point of emphasis as we continue to make in-roads within this marketplace. The event was held at Dread River Distillery and was one of the most highly attended events of the tour.
- Pensacola and Montgomery featured new takes on the event as they were both held at Minor League Baseball stadiums in conjunction with games for the Blue Wahoos and Biscuits, respectively.
- Coaches featured on the tour included football head coach Chip Lindsey, women's basketball head coach Chanda Rigby, men's basketball head coach Scott Cross, men's tennis head coach Rolando Vargas and women's golf head coach Randy Keck.

Trojan Blend Coffee



- This partnership is our first officially licensed product that Troy fans can consume and showcase their Trojan pride at the same time. Dothan and the Wiregrass Region are key areas for TROY, and this is another big step in expanding our brand in that market.
- Mural City Coffee Company is locally owned and operated by Zach Swan and Destiny Hosmer, an alumnus of Troy University.
- The Trojan Blend has been curated exclusively for TROY using South American coffees that combine to make a chocolatey, smooth and well-balanced cup.

T NCAA and Sun Belt Conference Updates T

- With the passage of HB404 in the State of Alabama, student-athletes within our state have been given the ability to profit off of their Name, Image and Likeness (NIL). This began on July 1, 2021.
- TROY student-athletes now have the ability to enter into agreements to profit off of their Name, Image and Likeness. Examples of this includes the ability to promote items on their personal social media pages, serving as brand ambassadors, partnering with clothing companies, etc.
- According to State Law, references to TROY and/or our official university marks may not be included in any sponsored content or advertisements that our student-athletes participate in.
- Educational items for NIL will be conducted in-house as part of a partnership with Troy University's IDEA Bank.
- All deals must be reported to the Troy Athletics Compliance office prior to being officially entered into.

T T-Roy's Parade T



The poster for T-Roy Parades features a red Jeep with the mascot T-Roy sitting in the back. The text on the poster reads: "T-Roy Parades", "SATURDAY, MAY 22 Montgomery & Pike Road", "SATURDAY, JULY 10 Dothan, Ozark & Enterprise", and "SUNDAY, JULY 11 Troy, Luverne & Brundidge".

- Troy's beloved mascot returned to the streets of **Troy, Montgomery, Pike Road, Dothan, Enterprise, Ozark, Luverne and Brundidge** in the back of a Jeep provided by Premier Chrysler Dodge Jeep Ram of Troy this summer.
- The first T-Roy Parade took place in Montgomery and Pike Road on Saturday, May 22, ahead of the Sun Belt Conference Baseball Tournament at Riverwalk Stadium.



T T

New premium seating area located in the South End



- ✗ Complimentary food & drinks
- ✗ Concierge service
- ✗ Breathable mesh 4Topp seats
- ✗ Each table seats four (4)
- ✗ \$2,000 per table for the season
Includes four (4) season tickets to this area

- New premium seating area located in the South End Zone of The Vet with the addition of the Ultra Lounge for the 2021 season.
- Featuring eight 4Topp table units, each Ultra Lounge unit will house four state-of-the-art seats plus concierge service which includes free food and beverages.
- Each of the eight Ultra Lounge season packages includes four season tickets and an assortment of amenities for \$2,000 per lounge.
- Located in the South End Zone Plaza, the Ultra Lounge will provide fans with pristine sightlines of the entire field, the North End Zone Facility and direct viewing of Troy's 3,150-square foot videoboard.
- This brand new area is now **officially sold out** and will be installed next week.

T For more information contact Chris Weil at (334) 808-6747 or by email cweil@troy.edu

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Baseball Head Coach

- Played in the College World Series at Louisville
- Coached at South Carolina, Michigan State, MTSU, and Eastern Illinois
- 28 Pitchers Drafted during his coaching career with 12 in the top 10 rounds
- In 2020 a survey by Baseball America with 90 head coaches listed Skylar Meade as one of the top assistants who will become a head coach very shortly.
- Michigan State led the nation in strikeouts (15.16) and hits (4.11) per game in 2016.
- South Carolina had six pitchers selected in the 2021 MLB Draft, tied for the most by any school in the country
- South Carolina posted a 2.81 ERA in 2020 and struck out 624 batters in just 507 innings in 2021



Coaching Hire



Kendall Rogers @KendallRogers · Jul 14
BREAKING: @TroyTrojansBSB has hired @GamecockBaseball pitching coach Skylar Meade as its head coach, sources tell @d1baseball. Meade spent the last four seasons as the pitching coach for the #Gamecocks. This is a really neat hire for #Troy and AD @brentjones4. #FunBell

Michigan State Baseball @statebaseball
Congrats @SkylarTMeade!! Troy is in good hands!
#GoGreen

Louisville Baseball @LouisvilleBSB
Congrats to Cardinal Forever @SkylarTMeade!
#L1C4

Troy Baseball @TroyTrojansBSB · 21h
WELCOME TO THE FAMILY
We are excited to announce Skylar Meade (@SkylarTMeade) as our new HEAD COACH!!
- gotroy.us/3yXK9qx
#OneTROY

Gamecock Baseball @GamecockBaseball
Congrats @SkylarTMeade!!
We can't wait to see what you do at Troy and we wish the best to you and your family!!
#Gamecocks | #ForeverToThee

Troy Baseball @TroyTrojansBSB · 21h
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#OneTROY







Upcoming Events

- **Monday, July 26**
Chip Lindsey Golf Classic (rescheduled from original date due to rain)
- **Thursday, July 29**
Football 101 for Women
- **Saturday, August 14**
Football Kickoff Party (Drawdown) – Trojan Arena
- **Friday, September 3**
Hall of Fame Banquet – Trojan Arena
- **Saturday, September 4**
Football vs. Southern University – Home Opener
- **Saturday, September 11**
Football vs. Liberty – Military Appreciation Game

V. New Business

Trustee Drinkard thanked everyone who attended his recent 101st Birthday Party. He commented there were over 1,570 guests.

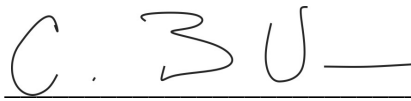
Trustee Vance reminded everyone of the Board Retreat scheduled on September 9th and 10th.

VI. Adjournment

With no further business to come before the Board, Trustee Drinkard made a motion to adjourn. The motion was seconded and the meeting adjourned.



Jack Hawkins, Jr., Ph.D.
Chancellor, Troy University
and Secretary, Board of Trustees



C. Gibson Vance
President Pro Tempore
Troy University Board of Trustees