MINUTES BOARD OF TRUSTEES' MEETING July 26, 2013, 1:30 p.m. Hawkins Hall, Troy University Campus

Hawkins Hall, Troy University Campi Troy, Alabama

The Troy University Board of Trustees convened at 1:30 p.m. on July 26, 2013, in Hawkins-Adams-Long Hall of Honor on the Troy University Campus in Troy, Alabama.

I. Call to Order

Senator Gerald Dial, President pro tempore of the Board, called the meeting to order.

II. Roll Call

Upon roll call, the following members, comprising a quorum, answered present: Senator Gerald O. Dial, Mr. Ed Crowell, Mr. Roy H. Drinkard, Mr. John D. Harrison, Dr. R. Douglas Hawkins, Mr. Lamar P. Higgins, Mr. Allen E. Owen, Mr. Charles Nailen, Mr. Gibson Vance, and Mr. Cody Farrill, SGA President (non-voting member). Absent: Governor Robert Bentley. Mrs. Karen Carter and Mr. Forrest Latta.

III. Approval of Minutes

A draft copy of the May 10, 2013, minutes was provided to Board members prior to the meeting. Senator Dial called for a motion to approve the minutes as presented. It was noted that Mr. Ed Crowell's name should be added to the attendees who answered present for the May 10th meeting.

ACTION: WITH THE ADDITION OF MR. ED CROWELL AS AN ATTENDEE FOR THE MAY 10, 2013 MEETING, MR. HIGGINS MADE A MOTION TO APPROVE THE MINUTES WITH THE CORRECTION. A SECOND TO THE MOTION WAS MADE BY MR. ALLEN OWEN. HAVING RECEIVED A MOTION AND SECOND AND WITH NO DISCUSSION, THE MINUTES WERE APPROVED WITH THE CORRECTION.

IV. Reports

A. Chancellor

Before beginning his report, Chancellor Hawkins asked the chair's understanding in taking this time to introduce and recognize special guests at the Board meeting. He further stated that Resolution No. 1 on today's agenda is presented to honor our guests. The Chancellor asked Board member Charles Nailen to make introductions of the guests and to present the resolution for approval.

Mr. Nailen said it is a high honor and privilege to be a part of this recognition today. Congressman and Mrs. Terry Everett were introduced. Mr. Nailen provided a summary of Congressman Everett's background from his service to the country in the United States Air Force prior to a successful career as a newspaper executive, farmer, contractor, and United States Congressman serving the Second Congressional District from 1993-2009. He added that Congressman Everett has been a valued friend and long-time supporter of the Wiregrass and, in particular, the educational mission of Troy University.

Mr. Nailen stated that what the Board of Trustees and Troy University are doing today is to show appreciation for what he has done for the Wiregrass, for the State of Alabama, for our great nation and the world.

Mr. Nailen also recognized the Congressman's wife, Mrs. Barbara P. Everett, an alumna of Troy University and former member of the Board of Directors of the Troy University Foundation.

Mr. Nailen told Congressman Everett that he has made a huge difference for the citizens of Southeast Alabama and there is no way for the people to adequately thank him. But there is a way Troy University can recognize his great service for generations in the future and that will be

done by naming in Congressman Everett's honor the library/technology building on the Dothan Campus in his honor. The building will be named the R. Terry Everett Hall.

Following Mr. Nailen's introduction and recognition of Congressman and Mrs. Everett, he presented and read aloud Resolution No. 1.

B. Board Committee Reports

- Executive Committee, Honorable Gerald Dial
 - o Resolution No. 1—Naming Dothan Campus Building

ACTION: THE CHAIR CALLED FOR A MOTION TO ADOPT RESOLUTION NO. 1
TO NAME THE LIBRARY/TECHNOLOGY BUILDING ON TROY UNIVERSITY'S
DOTHAN CAMPUS IN HONOR OF CONGRESSMAN R. TERRY EVERETT. A
MOTION TO ADOPT RESOUTION NO. 1 WAS MADE BY MR. HARRISON. A
SECOND WAS PROVIDED BY MR. CROWELL. THERE BEING NO FURTHER
DISCUSSION, RESOLUTION NO. 1, WHICH FOLLOWS, WAS ADOPTED.

Resolution No. 1

Naming the library/technology building on the Dothan Campus for the Hon. Terry Everett

WHEREAS, R. Terry Everett, is a Dothan, Alabama, native who honorably served his country in the United States Air Force prior to a successful career as a newspaper executive, farmer and contractor; and

WHEREAS, Mr. Everett's service to his region, state, and nation extended to the U.S. House of Representatives, where he represented the Second Congressional District from 1993-2009; and

WHEREAS, Mr. Everett's tenure in Congress was marked by excellent constituent service to the citizens of Southeast Alabama, strong advocacy for Alabama agriculture, a relentless commitment to obtaining military construction appropriations for the installations in his District, exemplary support of military veterans, as well as considerable expertise on issues of national security; and

WHEREAS, Mr. Everett continued serving his country after leaving elected office by returning to the White House to meet with national security experts preparing to participate in the Schriever V Space War Games in the position of President of the United States; and through service on the Space Protection Program; and since 2011, through service on the U.S. State Department's International Security Advisory Board; and

WHEREAS, Mr. Everett has been an invaluable friend and long-time supporter of the educational mission of TROY and has further close ties to Troy University through his wife, Mrs. Barbara P. Everett, an alumna of the University and former member of the Troy Foundation Board; and

WHEREAS, Mr. Everett's collection of private papers is housed in a special section of the library on Troy University's Dothan Campus;

THEREFORE BE IT RESOLVED, that the library/technology building on Troy University's Dothan Campus be named R. Terry Everett Hall in honor of this outstanding patriot, businessman, public servant, and friend of Troy University.

Following adoption of Resolution No. 1, a photograph was made when a framed copy of Resolution No. 1 was presented to the Everetts. Congressman Everett expressed appreciation for this honor. He added that he would like it to be a beacon to help young people understand that they are limited only by their desires and dreams, but more importantly, by what they are willing to work for.

In closing, Congressman Everett expressed his appreciation to Chancellor Hawkins for his leadership at Troy University.

Chancellor's Report (Continued)

The following is a summary of Chancellor Hawkins' report to the Board.

Agenda

The Chancellor gave a brief overview of the agenda before the Board today. Highlights mentioned included naming of the Dothan Campus building, the Dothan Campus Strategic Plan, approval for the 2013-2014 budget, and the establishment of a Center for Water Resource Economics.

Points of Pride

- ✓ Great College to Work For! Troy University chosen by Chronicle of Higher Education—only 97 colleges chosen from more than 4500 public and private institutions. TROY honored in Work/Life balance category for our culture of caring.
- ✓ Named military-friendly university by GI Jobs—4th year in a row.
- ✓ Affordable Colleges.com—Ranked in top 20 in nation (#14) for value in online education and ranked #6 in state in ROI for graduates.
- ✓ AACSB—candidacy approved; 6-year window to meet requirements.

Enrollment Indicators Positive

- ✓ Overall UG applications/acceptances +9% over fall 2012
- ✓ Housing applications +10%—full capacity for Fall
- ✓ IMPACT registration +9%
- ✓ Troy Campus:
 - -UG applications +15%
 - -UG acceptances +15%
- ✓ Global Campus:
 - -UG applications +8%

Internationalization

- ✓ By 2020 demand for English-language degree will reach all-time high.
- ✓ China, India, and Brazil will lead the way—25m students.
- ✓ USA, UK, Canada—primary targets.
- ✓ 1-2-1 China program a true international success story! Its graduates are making a difference in their home nation.
- ✓ Partnership signed with Beijing Institute of Graphic Communication.
- ✓ Agreement also signed with the Capital University of Physical Education and Support.
- ✓ Confucius Institute hosted a conference called StarTalk to provide an opportunity for high school students to learn Chinese. This program was funded through a grant from the National Foreign Language Center. Students from seven states participated in the conference.

Capital Improvements

- ✓ Almost \$170m in capital improvements over the past decade.
- ✓ Newman Center dedication set for August 18, 2013.
- ✓ Long Hall expected to open by the fall.
- ✓ Choral, Sound of South, and Dance studio to be housed in Long Hall.
- ✓ Janice Hawkins Park Phase II to be completed in the fall.
- ✓ Golf facility, a \$1.5m project, will feature a club house.
- ✓ Bids are in on softball facility.
- ✓ Bids will be opened this week for the new Phenix City Building.
- ✓ Plans are underway for a proposed new residence hall to replace Alumni Hall. Proposed residence hall will include total square footage of approximately 100,000 to accommodate 400 total beds.

Dates to Remember

August 18—Dedication of Newman Center

Board of Trustees' Meeting July 26, 2013

August 31—Home football game opener vs. UAB September 27-28—Trustee delegation to Duke University October 5-6—Homecoming Weekend vs. USA December 13—Fall Commencement/BOT Meeting

In conclusion, a brief video was shared showing the concept of the new residence hall that will replace Alumni Hall.

B. Board Committee Reports (continued)

• Executive Committee, Honorable Gerald Dial

o Resolution No. 2—Residency policy for military students

Senator Dial stated that Resolution No. 2 brings the university better in line with recently passed legislation to provide a clearer definition of what constitutes payment of out of state tuition for military personnel. The Legislature addressed this issue and provided for military stationed in the state to establish residency.

Senator Dial called for a motion to adopt Resolution No. 2.

Resolution No. 2

ACTION: ON A MOTION FROM MR. CROWELL, SECONDED BY MR. HIGGINS, AND WITH NO FURTHER DISCUSSION, RESOLUTION NO. 2 WAS ADOPTED.

Resolution No. 2

MILITARY AND VETERAN RESIDENCY

WHEREAS, Troy University is the leading higher education institution in the State of Alabama supporting the transition and reintegration of a diverse Armed Forces into successful civilian lives; and

WHEREAS, Troy University for more than 50 years has been a leader in supporting our military and veterans in higher education; and

WHEREAS, on May 23, 2013 the Governor of Alabama signed state legislation into law that clarified the residency status of military personnel and their dependents as well as National Guard and Veterans as to their requirements for admission and tuition at Alabama's institutions of higher education; and

THEREFORE BE IT RESOLVED that in accordance with the new statute that Troy University will incorporate the language of section 16-24-2, Code of Alabama 1975 as amended by Act 2013-423, 2013 Regular Session in all appropriate policy documents and forms to include the Undergraduate and Graduate Catalogs and the university website as follows:

Troy University considers that the term resident student includes any of the following:

- (1) One who, at the time of registration, is not a minor and satisfies one of the following:
- a. Is a full-time permanent employee of the institution at which the student is registering or is the spouse of such an employee.
- b. Can verify full-time permanent employment within the State of Alabama or is the spouse of such an employee and will commence the employment within 90 days of registration with the institution.
- c. Is employed as a graduate assistant or fellow by the institution at which the student is registering.
- d. Is an accredited member of or the spouse of an accredited member of a consular staff assigned to duties in Alabama.
- e. Is, as of May 20, 2013, a student enrolled at a public college or university and who is currently classified as a resident for tuition purposes provided such student maintains continuous enrollment at that institution.

- (2) One who, at the time of registration, is a minor and whose supporting person satisfies one of the following:
 - a. Is a full-time permanent employee of the institution at which the student is registering.
- b. Can verify full-time permanent employment within the State of Alabama and will commence the employment within 90 days of registration with the institution.
 - c. Is an accredited member of a consular staff assigned to duties in Alabama.

For purposes of admission and tuition, a public institution of higher education shall consider that the term resident student includes any of the following:

- (1) One who, at the time of registration, is not a minor and satisfies one of the following:
- a. Is a member or the spouse of a member of the United States military on full-time active duty stationed in Alabama under orders other than attending school.
- b. Commencing on May 22, 2012, has been a member of the Alabama National Guard for a period of at least two years immediately preceding the student qualifying for resident tuition and continues to be a member of the Alabama National Guard while enrolled at the public institution of higher education.
- c. Is a veteran of the Armed Forces of the United States, provided that the veteran has become a resident of Alabama and satisfies at least one of the following conditions:
 - 1. The veteran has served on active duty for a continuous period of time, not less than two years, and has received an honorable discharge as verified by a United States Department of Defense Form 214 within five years of enrolling in an Alabama public institution of higher education.
 - 2. The veteran is currently serving in a reserve component of the Armed Forces of the United States, as verified by a memorandum from the commanding officer of the veteran student.
 - 3. The veteran has been assigned a service-connected disability by the United States Department of Veterans Affairs.
- d. Is an out-of-state veteran who resides within 90 miles of a Troy University campus located in Alabama.
- (2) One who, at the time of registration, is a minor and whose supporting person is a member of the United States military on full-time active duty stationed in Alabama under orders for duties other than attending school.

o Chancellor's Evaluation

Senator Dial said: "One of the functions of this Board is to periodically review and evaluate the performance of the Chancellor. I want to thank each of you for your response to the evaluation process initiated in June and for your candid participation. The Executive Committee reviewed each of the responses submitted by members. There were only a few recommendations and I have discussed those with the Chancellor. I am happy to report that the overall evaluation was outstanding." Senator Dial asked that the above statement reflected in the minutes for future reference.

• Long-Range Planning Committee, Honorable Charles Nailen • Presentation of the Strategic Plan Update, Dothan Campus

Mr. Nailen advised that the Long-Range Planning Committee met and approved an amendment to the Strategic Plan for the Dothan Campus. He called upon Dr. John Dew, Senior Vice Chancellor for Student Services and Administration.

Dr. Dew reported that the Strategic Plan was presented to the faculty and staff at the Dothan Campus. It was also presented to the Dothan Campus Advisory Council. Dr. Dew shared a brief video in regard to the Strategic Plan.

Troy University's Dothan Campus serves as the primary provider of higher education in the Wiregrass Region of Alabama, offering baccalaureate, masters, and doctoral level programs on the Dothan Campus and through online program offerings.

Troy University has supported higher education in Dothan since the initiation of classes there in 1951. The Dothan Campus currently serves over 2,000 students, with an emphasis on meeting the needs of traditional-age college students who need to stay in Dothan while completing their education, adult students who enroll primarily in evening classes, active duty military personnel and their families associated with Fort Rucker, and students in the Wiregrass region who take courses online in undergraduate and graduate programs from Troy University's eTROY offerings.

As the higher education economic engine for the Wiregrass region, Troy University pays particular attention to the opportunities for economic growth that can be developed and supported through the offering of its academic programs and professional development activities.

Planning Assumptions:

The fundamental purpose for the Dothan Campus will remain the same for the foreseeable future and the variety of approaches to serving diverse student needs will remain the same.

The Dothan community will experience further growth as a regional medical center due to the establishment of a private medical school.

The presence of a dynamic military facility that provides a national resource in terms of expertise in helicopter technology will continue to shape the economic growth of the region.

The current strength as a center for commerce and tourism, with a strong base of restaurants, hotels, and shopping, will continue and expand.

The Dothan community will continue to seek out new industry (either locally developed or brought into the region) to round out the economy.

The potential growth in industry related to aviation and other technology, and the growth of jobs supporting the medical industry will require continued focus on teaching science, technology, engineering, and math programs in the K-12 school systems.

The special relationship between Troy University and the public and private schools throughout the Wiregrass region in terms of preparing teachers and administrators will remain strong.

Given the role of the University and the planning assumptions for the Dothan community, Troy University envisions five Strategic Initiatives for the Dothan Campus:

- 1. Support the Dothan community's expanding role as a regional medical center.
 - a. Establish a Masters in Biomedical Science.
 - b. Establish a Masters in Health Science.
 - c. Add Health Science electives to a new MBA program.
 - d. Add a Masters in Social Work.
 - e. Add Spanish language training for health workers.
 - f. Develop undergraduate programs in allied health professions.
 - g. Provide a health-care informatics certificate.
- 2. Support business growth in the Dothan community.
 - a. Establish an undergraduate business program in entrepreneurship.
 - b. Establish an undergraduate degree in Applied Science with concentrations in areas such as aeronautics operations, food industry management, and forest product management.
 - c. Introduce new undergraduate programs to support tourism, entertainment, and hospitality management.
 - d. Provide support for economic development through studies conducted by the Center for International Economic and Business Development

- 3. Support regional K-16 STEM (science, technology, engineering, math) initiatives.
 - a. Provide continuing education for K-12 teachers in teaching STEM subjects to support the growing health care and technology opportunities in the Dothan community.
 - b. Provide STEM-related developmental courses to ensure college readiness for students in the Dothan area.
 - c. Collaborate with regional community colleges on enhancing STEM education to ensure success at the baccalaureate and graduate school level.
- 4. Support the growth of cultural arts and international programs in the Wiregrass region.
 - a. Expand the availability of music, drama, and dance performances from the Troy campus to the Dothan community and Wiregrass region.
 - b. Increase access to international programs, including the Confucius Institute in Dothan and the Wiregrass region.
- 5. Support future growth through a major capital project to help support the Strategic Plan.
 - a. Add capacity to the campus, especially classroom space.
 - b. Major donation from the Coleman Group will help fund the construction of a new business building.

Taking Action:

The expected planning horizon for this campus-specific strategic plan will run through 2015. The Dothan Campus Strategic Plan will be realized through the collaborative actions of the Dothan Campus Vice Chancellor, the Deans of the university's five Colleges, and the faculty and staff at the Dothan campus.

Responsibility for establishment of new academic programs resides with the College Deans and their faculty. Local collaboration with industry, K-12 schools, and the community college system resides with the Campus Vice Chancellor and the Dothan campus faculty and staff.

Overall coordination for the actions required to accomplish this plan is entrusted to the Senior Vice Chancellor for Academics, to whom the Dothan Campus Vice Chancellor and the five College Deans all report.

In conclusion, Dr. Don Jeffrey, Vice Chancellor for the Dothan Campus, made brief comments.

Mr. Nailen stated that no action is required on this agenda item.

• <u>Academic Affairs Committee</u>, Honorable Lamar P. Higgins (representing Mrs. Karen Carter)

Mr. Higgins asked that the Board keep Mrs. Carter and family in our prayers following the death of a family member.

Update to Honorary Doctorate Policy (Block vote recorded following Res. No. 4)

Mr. Higgins called upon Dr. Earl Ingram to provide a report. Dr. Ingram stated that the Board's Academic Affairs Committee met in April. During that meeting there was discussion that the policy needed to be reviewed. At the July meeting of the Board's Academic Affairs Committee, the review revealed that the awarding of an honorary Doctor of Fine Arts (D.F.A.) needed to be added to the policy for awarding Honorary Doctorates. The proposed changes to the policy are reflected in red in the policy below.

Policy 207 Honorary Doctorate at Troy University

The conferral of honorary doctoral degrees provides a special opportunity for Troy University to recognize persons of outstanding accomplishment. Troy University, as a leading public

university in the State of Alabama, recognizes a particular responsibility to acknowledge and honor persons of achievement who have significant ties to the state or the university. As an institution particularly responsible for advanced teaching and research in the various academic and professional fields, Troy University has an equally important responsibility to identify and honor persons of national and international eminence who are the leaders of their fields of creative or professional endeavor. The Troy University Board of Trustees is the only entity of the university that may award an honorary doctorate:

- 1. The Board of Trustees of Troy University, upon the recommendation of the Chancellor and the Academic Affairs Committee of the Board of Trustees, may authorize the presentation of the honorary doctorate.
- 2. The Chancellor of Troy University will extend all invitations to the honorary degree candidates.
- 3. Honorary degrees offered by Troy University include: Doctor of Laws (LL.D.); Doctor of Letters (Litt. D.); Doctor of Humane Letters (LH.D.); and the Doctor of Fine Arts (D.F.A.).
- 4. Thus, candidates for the honorary degree must have demonstrated the highest levels of excellence as scholars, artists, professionals, or must have distinguished themselves in public service. Equally high expectation is placed on their personal integrity and concern for the public good.
- 5. In recognizing such persons, the university identifies women and men who can serve as role models for students, faculty, and alumni of Troy University, indeed, for all persons of the state of Alabama.
- 6. The honorary doctorate is the highest academic recognition Troy University can bestow.

Approved: Board of Trustees, March 2, 2007 Meeting

OPR: EA

Review: Every Five Years

Following Dr. Ingram's presentation, the chair called for a motion for adoption of Resolution No. 3. MR. HIGGINS MADE A RECOMMENDATION THAT THE CHAIR ALLOW FOR A BLOCK VOTE TO APPROVE ALL THREE ITEMS TO BE PRESENTED BY THE BOARD'S ACADEMIC AFFAIRS COMMITTEE. THE CHAIR WAS IN AGREEMENT WITH THE RECOMMENDATION AND A VOTE WILL BE TAKEN AFTER PRESENTATION OF RESOLUTIONS NO. 3 AND 4.

Subsequent to the discussion about the proposed change to the policy to award honorary doctorates, Dr. Ingram made comments about Resolution No. 3 and 4. In regard to Resolution No. 3, Dr. Ingram said a recommendation was presented to the Board's Academic Affairs Committee to discuss the potential for an honorary degree to be awarded to Mr. Huo Baozhu as outlined in Resolution No. 3 below. Dr. Ingram advised that Mr. Huo Baozhu is an internationally renowned sculptor from China and has presented Troy University with several bronze statues that are displayed throughout the Troy Campus. It was noted that the honorary degree would be presented at some point in the future.

o Resolution No. 3—Awarding of the Honorary Doctorate to Huo Baozhu (Block vote recorded following Res. No. 4)

Resolution No. 3

Awarding the Honorary Doctor of Fine Arts to Mr. Huo Baozhu

WHEREAS, Mr. Huo Baozhu is an internationally renowned sculptor from Xi'an, China, whose work is displayed across the United States in cities such as Portland, Oregon; Lexington, Kentucky; and Silver City, New Mexico, as well as on Troy University campuses in Alabama; and

WHEREAS, Mr. Huo Baozhu's work first graced the Troy Campus in 2006 with the presentation of "The Thinker" statue, which enjoys a place of pride and prominence overlooking University Avenue adjacent to the Rotary International Living and Learning Center; and

WHEREAS, the magnificent artwork of Mr. Huo Baozhu in the form of Trojan Warrior statues is featured at Veterans Memorial Stadium on the Troy Campus and in prominent places on the campuses in Dothan and Montgomery and will be featured at the riverfront building in Phenix City overlooking the Chattahoochee River; and

WHEREAS, Troy University, as Alabama's International University, enrolls more than 400 students from China and is the founding campus of the successful Sino-American 1+2+1 Dual-Degree Program as well as the home of the state's only Confucius Institute, all evidence of the University's strong ties to China and its people;

THEREFORE BE IT RESOLVED, that Mr. Huo Baozhu be awarded the honorary degree of Doctor of Fine Arts in recognition of his artistic achievements and his many contributions of artwork to Alabama's International University—Troy University;

BE IT FURTHER RESOLVED, that Mr. Huo Baozhu receives this degree at commencement ceremonies on the Troy Campus at a future date.

o Resolution No. 4—Establishing the Center for Water Resource Economics (Block vote recorded following Res. 4 below)

Dr. Ingram said that Resolution No. 4 deals with the establishment of Center for Water Resource Economics on the Phenix City Campus.

Resolution No. 4

Establishing the Center for Water Resource Economics (CWRE)

WHEREAS, water is essential for life and water management issues are gaining prominence in state and national discourse; and

WHEREAS, our river systems are responsible for thousands of jobs and hold great potential for future economic development prospects; and

WHEREAS, Troy University has made a significant effort to support the study and analysis of water resource issues from an economic policy perspective; and

WHEREAS, the demand for further research and service specifically concerning the economic value of water resources would benefit from the establishment of the Center for Water Resources Economics (CWRE); and

WHEREAS, the CWRE mission will be to become a leading research and outreach center on economic issues related to water use and policy; and

WHEREAS, the CWRE will seek to integrate knowledge extracted from an international network of economists, educators and policy makers in order to make significant contributions to the understanding of water value at the state, regional and national levels.

THEREFORE BE IT RESOLVED, THIS DATE, the Troy University Board of Trustees approves the formal establishment of the Center for Water Resource Economics (CWRE) to be housed in the Sorrell College of Business on the Phenix City campus.

Following presentations by Dr. Ingram, Mr. Higgins moved for approval of the three agenda items from the Board's Academic Affairs Committee.

ACTION: MR. HIGGINS MOVED FOR ADOPTION OF UPDATING THE HONORARY DEGREE POLICY, AND APPROVAL OF RESOLUTION NO. 3 AND RESOLUTION NO. 4. MR. HARRISON PROVIDED A SECOND. THERE BEING NO FURTHER DISCUSSION, THE THREE ITEMS OUTLINED ABOVE WERE APPROVED.

• Finance Committee, Honorable John Harrison

Mr. Harrison reported that the Board's Finance Committee met via teleconference and discussed the budget in detail. He called upon Dr. Jim Bookout, Senior Vice Chancellor for Finance and Business Affairs, to brief the Board on the proposed 2013-2014 budget.

o Financial Report, Dr. Jim Bookout

Dr. Bookout reported that the university has trimmed its budget for the last three years by \$23M. He shared a comparison chart with other state institutions representing tuition increases for 2013-14. TROY ranks 9th from the highest or 4th from the lowest in undergraduate tuition in the state and 8th from the highest and 5th from the lowest in graduate tuition. Affordability/high value is TROY's theme when looking at proposed tuition increases.

An Executive Summary of the budget presented to the Board's Finance Committee was provided to the Board members by Dr. Bookout. His report covered three areas: (1) Progress to Date, (2) Proposed Revenue Budget, and (3) Proposed Expense Budget.

Progress to Date

Budget to Actual Comparison—Revenue

-Dr. Bookout shared a breakdown of total revenue for June 30, 2012 compared to June 30, 2013. He noted that in 2012 through June of our \$250,778,416 budget we were at \$183,353,163 in revenue, representing 73% of our budget at that time. It was noted that the revenue figures presented show that we are running in line of where we should be when compared to previous years.

-For 2013 through June Dr. Bookout said we were on target of where we should be having generated 72% of our budget with \$174,169,513 in revenues.

Budget to Actual Comparison—Expense

-Dr. Bookout reported that expenses show that we are where we should be at the reporting time frame in June 2013 and the chart shows that we are at 64% of our total expense budget compared to 62% for the same period in 2012.

Proposed Revenue Budget

Dr. Bookout said going into discussions about the 2014 projections for revenue they look at comparative numbers of other institutions. He said that during discussions the Board's Finance Committee made a decision to stay at a 6% increase in tuition. He shared a comparison chart with other state institutions representing tuition increases for 2013-14. Other institutions are proposing tuition increases from a range of 8% at Auburn University in Montgomery to 2.0% at the University of West Alabama. Two institutions, Alabama A&M and Alabama State University, are not planning to increase tuition for 2014. It was noted that TROY's tuition increases during past years run in the middle of the range and that is our goal. Dr. Bookout further stated that TROY ranks 8th in cost of attendance per semester for students who live on campus.

In regard to the proposed 2014 revenue budget, Dr. Bookout said that the proposal today is for a \$229M revenue budget compared to budgets at \$241M in 2013 and \$250M in 2012. He noted that two entities—tuition & fees and state appropriation represent over 80% of our revenue budget. Other revenue streams include federal/state grants, Foundation support, and auxiliary services.

Proposed Expense Budget

Dr. Bookout said that as we look at the proposed expense budget, we look for a balanced budget and are proposing it at \$229M expense budget to achieve the balanced budget, which matches revenue projections. It was noted that in terms of budget history, instruction represents approximately 32% of the expense budget. Dr. Bookout added that with the reorganization of Global Campus a review of position by position and a review of sites were done along with

scrubbing the budget even tighter, together these cutbacks saved approximately \$9M going forward. These budget scrubbings enabled the university to be more strategic in looking at our positions as we move forward. He added that all vacancies have been identified and we budget from the date of hire for the positions and this helps lower the budget in the way the vacant positions are filled and the adjunct instructors are paid based upon the number of students served in the classes.

Following Dr. Bookout's presentation, Mr. Harrison commented that the Finance Committee takes its obligation seriously in protecting our students' interest and being good stewards of the money they provide. He added that we do not want to place any more of a burden than absolutely necessary on the backs of the students and that is why the Finance Committee scrubs the budget to the fullest in order to do its part in identifying budgets cuts as necessary. Mr. Harrison said we offer a value education to our students with the lowest tuition increase feasible.

o Resolution No. 5—Approving the 2013-2014 budget

Mr. Harrison, on behalf of the Finance Committee, recommends adoption of Resolution No. 5 approving the 2013-2014 budget.

Resolution No. 5

ACTION: MR. HARRISON MADE A MOTION THAT RESOLUTION NO. 5 BE
APPROVED. THE MOTION WAS SECONDED BY MR. OWEN. BEFORE THE VOTE
MR HIGGINS NOTED THAT A SUBSTITUTE RESOLUTION NO. 5 WAS HANDED
OUT AT THE BEGINNING OF THE MEETING AND HE WANTED TO ENSURE THAT
THE BOARD VOTED ON THE CORRECT RESOLUTION. THE CHAIR CLARIFIED
THAT THE RESOLUTION IN THE TABLE PACKETS SHOULD BE DESTROYED AND
THE BOARD WOULD BE VOTING ON THE CORRECTED VERSION HANDED OUT
AT THE BEGINNING OF THE MEETING. THERE BEING NO FURTHER
DISCUSSION, THE SUBSTITUTED RESOLUTION NO. 5 (REFLECTED BELOW) WAS
ADOPTED BY THE BOARD.

Resolution No. 5—Approving the 2013 - 2014 Budget

WHEREAS, the administration of Troy University has developed and recommended the Troy University budget for FY 2013-2014; and

WHEREAS, as the Chancellor has reviewed the revenues and expenditures within the proposed budget and has determined that the proposed budget is fiscally sound; and

WHEREAS, the Board members were briefed on various new revenues during the Board meeting in May 2013; and

THEREFORE, BE IT RESOLVED by the Board of Trustees on the 26th day of July 2013 that the budget for 2013-2014 fiscal year is approved with the understanding that the Chancellor is authorized to make such changes from time to time as, in his judgment, may be necessary; and

BE IT FURTHER RESOLVED that the Board of Trustees, due to continued volatility in enrollment trends and certain budgeted cost considerations, authorizes the flexibility for the Chancellor to adjust compensation to faculty, staff and classified employees of the university should it be determined funds will be available for the forthcoming year; such determination shall be concluded at a later date.

• <u>Student Affairs Committee</u>, the Honorable Lamar P. Higgins o SGA President's Report—Mr. Cody Farrill

Prior to calling upon Mr. Higgins to provide an introduction to the Student Government Association (SGA) Report, Senator Dial advised Mr. Farrill that serves as a member of the Student Affairs Committee.

Mr. Higgins called upon Mr. Farrill to update the Board on behalf of the SGA.

Mr. Farrill is a senior at Troy University majoring in Political Science with a concentration in Public Administration and is from Panama City, Florida.

Mr. Farrill thanked the Board for its support of the Student Government Association during his time as SGA President. He said the student body is very excited about the addition of the Newman Center to campus. Mr. Farrill also thanked Mr. John Hartwell, Athletics Director, for working with the SGA in trying to increase student attendance at athletic events and supporting Trojan Pride. The students are excited about the new Long Hall and the Center for Water Resources Economics. Mr. Farrill added that after having served a summer internship in the U.S. House of Representatives and working with the House Water Resources Committee, the establishment of the center at Phenix City is exciting for the university.

Mr. Farrill said that the prospect of a student recreation facility is a continued thought for students not only for a healthy living lifestyle but also as a place for students to socialize. He added that a facility such as this would offer an avenue for those students who are not involved in the Greek System or do not live on campus to be able to become more involved on campus and to meet other students. Another concern of students is Sartain Hall and its condition. Mr. Farrill added that he would be open to discussing this with Board members if requested.

Mr. Higgins thanked for Mr. Farrill for his report.

o Presentation of resolution honoring Will Thompson

Mr. Higgins stated that at the December meeting the Board passed a resolution honoring outgoing SGA President, Will Thompson. At that time, Mr. Thompson was unable to attend the Board meeting because of illness in his family. Mr. Thompson was presented with a framed copy of the Board's resolution honoring him and photographs were made of the presentation.

• Athletic Policy Committee, Honorable Allen Owen

Mr. Owen called upon Mr. Hartwell to provide the Athletic Policy Committee report.

Before making his presentation, Mr. Hartwell introduced one of Troy's athletes, Ms. Lizzy Clough, who was in attendance at the meeting. Ms. Clough competed in track and volleyball and has been named the Sun Belt Conference Woman of the Year. With this recognition Ms. Clough will be in competition for the NCAA Woman of the Year award.

o Athletics Report, Mr. John Hartwell

Mr. Hartwell's report to the Board covered facilities update, marketing campaign, future football schedules, new initiatives, and items of note.

Facilities Update

As a follow up to the Chancellor's comments, Mr. Hartwell shared additional information on the golf facility and softball facility. He said that the golf facility will have only six greens in the new facility but it will have a variety of tee boxes to allow for 18 holes. The anticipated opening date is mid-October. Mr. Hartwell shared an architect rendering of the softball facility which will include new locker rooms, covered hitting and pitching cages, sunken dugouts, and expanded seating.

Marketing

Mr. Hartwell gave an update on athletics marketing campaign. Using the theme "It's T Time" there are many various ways to play off of theme such as billboards souvenirs, etc.

Football Schedule

Mr. Hartwell shared the following 2013 football schedule with the Board members and called attention to the section reflecting televised games.

	3013 F	potball Sci	hedule	
8/31/13	UAB	Troy, AL	Saturday	ESPN3
9/7/13	Savannah State	Troy, AL	Saturday	ESPN3
9/12/13	Arkansas State	Jonesboro, AR	Thursday	ESPNU
9/21/13	Mississippi State	Starkville, MS	Saturday	SEC Ntwk
9/28/13	Duke	Durham, NC	Saturday	TBA
10/5/13	South Alabama*	Troy, AL	Saturday	CSS/CST
10/12/13	Georgia State	Atlanta, GA	Saturday	CSS/CST
10/26/13	Western KY	Bowling Green	Saturday	TBA
10/31/13	LA-Monroe	Troy, AL	Thursday	ESPNU
11/7/13	LA-Lafayette	Lafayette, LA	Thursday	ESPNU
11/16/13	Ole Miss	Ole Miss	Saturday	SEC Ntwk
11/29/13	Texas State	Troy, AL	Friday	TBA

Mr. Hartwell also shared the following future football schedule:



Items of Note

- Trojan Tour summer tour covering 9 cities and 3 states was successful.
- Football 101 for Women was a success.
- Personnel Changes—separation of Golf and Tennis programs (Men's and Women's).
- Student Affinity Program—Scanning student attendance at all events
- Premium Seating Personalized Cards for Tickets—Scanners to be used at VIP ticket entrances.
- On August 17th activities leading up to Football Appreciation Night will include a football scrimmage, Fan Day in Trojan Arena, and volleyball scrimmage.
- The men's basketball international trip to Spain will take place in August.
- Football camp is set for July 31st

• On August 30th there will be several activities on campus that include cross country, soccer, volleyball and football events.

Following Mr. Hartwell's report and before going into Executive Session, Senator Dial introduced Dr. Scott Nokes, Chair of the Faculty Senate.

V. ACTION: THE CHAIR CALLED FOR A MOTION TO GO INTO EXECUTIVE SESSION. A MOTION WAS MADE BY MR. CROWELLTO ENTER INTO EXECUTIVE SESSION. WITH A SECOND FROM MR. HARRISON, THE MOTION PASSED.

VI. Adjournment

Following the Executive Session and with no further business to come before the Board, Senator Dial the meeting adjourned.

Jack Hawkins, Jr., Ph.D.

Chancellor and Secretary of the Board of Trustees

Troy University

Gerald Dial

President pro tempore,

Board of Trustees

Troy University