



MY DEGREE MAP
SORRELL COLLEGE OF BUSINESS
BUSINESS ADMINISTRATION – BUSINESS ANALYTICS
ACADEMIC YEAR 2025-2026

YEAR ONE			
FIRST SEMESTER	HOURS	SECOND SEMESTER	HOURS
TROY 1101 OR TROY 1105	1	ENGLISH 1102	3
ENGLISH 1101	3	AREA III SCIENCE	3
AREA III MATH	3	AREA III SCIENCE LAB	1
LDR 1100	3	AREA II HUMANITIES OR FINE ARTS	3
AREA II FINE ARTS	3	ECO 2252	3
ECO 2251	3	AREA IV HISTORY	3
BUS 1110	1		
TOTAL SEMESTER HOURS	17	TOTAL SEMESTER HOURS	16

YEAR TWO			
THIRD SEMESTER	HOURS	FOURTH SEMESTER	HOURS
AREA II LITERATURE	3	AREA IV SOCIAL SCIENCE	3
LAW 2221	3	AREA II HUMANITIES OR FINE ARTS	3
AREA III SCIENCE	3	QM 2241	3
AREA III SCIENCE LAB	1	RMI 2201	3
ACT 2291	3	MKT 3300	3
MGT 3300	3		
TOTAL SEMESTER HOURS	16	TOTAL SEMESTER HOURS	15
		Must be admitted to the SCOB to continue.	

YEAR THREE			
FIFTH SEMESTER	HOURS	SIXTH SEMESTER	HOURS
FIN 3331	3	ECO 4451	3
BUS 2215	3	HRM 3375	3
BA 3346	3	QM 3345	3
BUS 3382	3	BA 4410	3
BA 3310	3	BA 3350	3
TOTAL SEMESTER HOURS	15	TOTAL SEMESTER HOURS	15

YEAR FOUR			
SEVENTH SEMESTER	HOURS	EIGHTH SEMESTER	HOURS
MKT 4468	3	BUS 4476	3
MGT 4472	3	MGT 4478	3
BA 4415	3	MAJOR ELECTIVE	3
CONCENTRATION COURSE	3	CONCENTRATION COURSE	3
FREE ELECTIVE	2		
FILE YOUR GRADUATION APPLICATION			
TOTAL SEMESTER HOURS	14	TOTAL SEMESTER HOURS	12

TOTAL HOURS: 120

AREA I		
ENG 1101	Composition and Modern English I (Minimum grade of C required)	3 Hours
ENG 1102	Composition and Modern English II (Minimum grade of C required)	3 Hours

AREA II		
Any 1000-2000 level course in Literature		3 Hours
Any 1000-2000 level course with an expanded historical and cultural scope in the Fine Arts, including the disciplines of Art, Music, Theatre, Film, or other Fine Arts areas.		3 Hours
Any two 1000-2000 level courses with an expanded historical and cultural scope in the Humanities/Fine Arts disciplines, including English, Foreign Languages, Nursing, Religion, Philosophy, Classics, Theatre, Music, Dance, Communication, Sign Language, Interdisciplinary Studies, or other Humanities/Fine Arts areas.		6 Hours
When selecting general studies courses in AREA II and/or AREA IV, you must complete a six-hour sequence in Literature or History. The course sequence must be completed in one content area.		

AREA III		
MTH 1108, MTH 1112, OR MTH 1125 (Minimum grade of C required)		4 Hours
Any two 1000-2000 level science classes and corresponding labs from the following Science disciplines: Biology, Chemistry, Physics, Physical Science, or other Science areas.		8 Hours

AREA IV		
	Any 1000-2000 level course with a primary focus in History.	3 Hours
ECO 2251	Principles of Macroeconomics (Minimum grade of C required)	3 Hours
ECO 2252	Principles of Microeconomics (Minimum grade of C required)	3 Hours
	One 1000-2000 level course from the following Social Science disciplines: Anthropology, Business, Criminal Justice, Education, Finance, Geography, History, Human Services, Hospitality, Sport, and Tourism Management, Leadership, Interdisciplinary Studies, Nutrition, Nursing, Political Science, Psychology, Religion, Social Work, Sociology, or other Social Science areas.	3 Hours
When selecting general studies courses in AREA II and/or AREA IV, you must complete a six-hour sequence in Literature or History. The course sequence must be completed in one content area.		

AREA V		
TROY 1101 or TROY 1105	The University Experience or Learning Mindset Freshman Seminar	1 Hour 3 Hours
LDR 1100	Introduction to Leadership	3 Hours

BUSINESS ADMINISTRATION MAJOR		
Lower-Level Business Core		
BUS 1110	Orientation to Sorrell College of Business	1 Hour
ACT 2291	Principles of Accounting I	3 Hours
BUS 2215	Research for Business Professionals	3 Hours
LAW 2221	Legal Environment of Business	3 Hours
MGT 3300	Principles of Management	3 Hours
MKT 3300	Principles of Marketing	3 Hours
QM 2241	Business Statistics	3 Hours
RMI 2201	Introduction to Risk in Business	3 Hours
Upper-Level Business Core		
BUS 3382	Business Communication	3 Hours
FIN 3331	Managerial Finance	3 Hours
BA 3310	Introduction to Information Systems and Data Analytics	3 Hours
QM 3345	Operations Management	3 Hours
BUS 4476	Strategic Management (Capstone – must take in last semester. Minimum grade of C required.)	3 Hours
Required Major Courses		
ECO 4451	Economics of Globalization	3 Hours
HRM 3375	Global Human Resource Management	3 Hours
MKT 4468	Global Marketing	3 Hours
MGT 4478	Managing in a Global Environment (Capstone)	3 Hours
MGT 4472	Organizational Behavior	3 Hours
ELECTIVE	Choose any upper-level business elective.	3 Hours

BUSINESS ANALYTICS CONCENTRATION		
BA 3346	Database Management Systems I	3 Hours
BA 3350	Business Programming	3 Hours
BA 4410	Business Data Mining	3 Hours
BA 4415	Big Data Analytics and Visualization	3 Hours
Select 6 hours of electives from the following courses:		
MKT 4464	Marketing Research	3 Hours
MKT 4465	Supply Chain Management	3 Hours
BA 4440	Business Data Mining II	3 Hours
MGT 4460	Introduction to Project Management	3 Hours
FIN 4432	Investments	3 Hours

FREE ELECTIVES	
Take 2 semester hours of free elective credit.	2 Hours

My Degree Map serves as a guide to assist you with the proper sequence and selection of courses. It includes the required coursework and suggested sequence of courses for a particular degree program. It does not replace your program evaluation, which is the official document used to clear students for graduation. Every reasonable attempt to ensure accuracy has been made. Some courses, such as developmental or pre-requisite courses, are not reflected in this degree map. Completion of degree requirements is based on the specific catalog year for each student. A minimum of 120 hours is required for all baccalaureate degree programs. At least 25% of the credit hours required for the degree must be completed in residency with Troy University. At least 12 semester hours of residency must be completed in each major field(s) of study. A minimum GPA of 2.0 overall and in the major is required to graduate. Please review the current Academic Catalog for other requirements not covered in this document. A sequence in literature or history is required. When selecting coursework in Areas II or IV, please consider this requirement. In order to graduate, students must meet all requirements and file a Graduation Application through the Graduation Overview tab in Self-Service by the deadline posted on the Academic Calendar.

SPECIAL NOTE FOR UNIVERSITY HONORS GLOBAL SCHOLARS

All students in the UHGS program are required to complete 12 credits of Honors courses, which include HON 1101 (3), HON 2201 (3), HON 3380 (3), and HON CORE 4498 (3). With the approval of the Honors Program Director, the Associate Provost for Academic Affairs, and the relevant academic Dean, these courses may be substituted for certain University General Studies requirements. In general, HON 1101 replaces TROY 1101 in Area V, while HON 2201/HON 3380/HON 4498 replace 9sh of free electives. If the degree program doesn't require free electives, or if the free electives section has been fulfilled, HON 2201/HON 3380/HON 4498 may replace Area II or Area IV credit hours, or major/minor electives in some cases, if approved by the Department Chair and/or Dean of the discipline.