

**MY DEGREE MAP
COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS MAJOR-ENTREPRENEURSHIP CONCENTRATION
PROGRAM YEAR 2024-25**

1ST YEAR			
1ST SEMESTER	HRS	2ND SEMESTER	HRS
BUS 1110	1	ENG 1102/04	3
TROY 1101 OR TROY 1105	1	AREA III SCI/LAB COURSE	3/1
ENG 1101/03	3	AREA II HUM/FA COURSE	3
AREA III MTH COURSE	3	AREA IV HIS COURSE	3
IS 2241	3	ECO 2252	3
AREA II FINE ARTS COURSE	3		
ECO 2251	3		
TOTAL	17	TOTAL	16
2ND YEAR			
3RD SEMESTER	HRS	4TH SEMESTER	HRS
AREA II LIT COURSE	3	AREA II HUM/FA COURSE	3
LAW 2221	3	AREA IV SS COURSE	3
AREA III SCI/LAB COURSE	3/1	QM 2241	3
ACT 2291	3	RMI 2201	3
MGT 3300	3	MKT 3300	3
TOTAL	16	TOTAL	15
		TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.	
3RD YEAR			
5TH SEMESTER	HRS	6TH SEMESTER	HRS
FIN 3331	3	REQ GLOBAL BUS COURSE	3
BUS 2215	3	REQ GLOBAL BUS COURSE	3
QM 3345	3	REQ CONCENTRATION COURSE	3
BUS 3382	3	REQ CONCENTRATION COURSE	3
IS 3310	3	REQ CONCENTRATION ELEC	3
TOTAL	15	TOTAL	15
4TH YEAR			
7TH SEMESTER	HRS	8TH SEMESTER	HRS
FREE ELEC	2	BUS 4476	3
REQ GLOBAL BUS COURSE	3	MGT 4478	3
REQ GLOBAL BUS COURSE	3	REQ CONCENTRATION COURSE	3
REQ CONCENTRATION COURSE	3	APPROVED UPPER BUS ELEC	3
REQ CONCENTRATION ELEC	3		
SUBMIT GRADUATION APPLICATION			
TOTAL	14	TOTAL	12
		TOTAL PROGRAM	120

COMPLETE ALL REQUIREMENTS

(45 HOURS)

AREA I

TAKE THE FOLLOWING COURSES:

ENG 1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG 1102	COMP AND MODERN ENGLISH II	3 HOURS
MINIMUM GRADE OF "C" REQ		

AREA II

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE	3 HOURS
TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.	3 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, NURSING, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/ FINE ARTS AREAS.	6 HOURS
---	---------

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA III

TAKE MTH 1108, MTH 1112, OR MTH 1125 MINIMUM GRADE OF "C" REQ	3 HOURS
TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS.	8 HOURS

AREA IV

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY	3 HOURS
ECO 2251 PRINCIPLES OF MACROECONOMICS	3 HOURS
ECO 2252 PRINCIPLES OF MICROECONOMICS	3 HOURS
TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, HOSPITALITY, SPORT, & TOURISM MANAGEMENT, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, NUTRITION, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS

NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ. WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

AREA V

IS 2241 COMPUTER CONCEPTS AND APPLICATIONS	3 HOURS
TROY 1101 OR TROY 1105	1 HOUR

**COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN
GLOBAL BUSINESS MAJOR-ENTREPRENEURSHIP CONCENTRATION
PROGRAM YEAR 2024-25**

BUSINESS CORE

(37 HOURS)

MINIMUM GRADE OF 'C' REQUIRED IN ALL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291, BUS 2215, ECO 2251/2252, QM 2241, RMI 2201, LAW 2221, MGT 3300, MKT 3300.

LOWER-LEVEL CORE

TAKE THE FOLLOWING COURSES:

BUS	1110	ORIENTATION TO SCOB	1 HOUR
ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
BUS	2215	RESEARCH FOR BUSINESS PROFESSIONALS	3 HOURS
LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS
MGT	3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT	3300	PRINCIPLES OF MARKETING	3 HOURS
RMI	2201	INTRO TO RISK IN BUSINESS	3 HOURS

UPPER-LEVEL CORE

BUS	3382	BUSINESS COMMUNICATION	3 HOURS
FIN	3331	MANAGERIAL FINANCE	3 HOURS
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM	3345	OPERATIONS MANAGEMENT	3 HOURS
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS

GLOBAL BUSINESS MAJOR

(18 HOURS)

TAKE THE FOLLOWING COURSES:

ECO	4451	ECONOMICS OF GLOBALIZATION	3 HOURS
HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT	4472	ORGANIZATIONAL BEHAVIOR	3 HOURS
MKT	4468	GLOBAL MARKETING	3 HOURS
MGT	4478	MANAGING IN A GLOBAL ENVIRONMENT	3 HOURS
		UPPER-LEVEL APPROVED BUSINESS ELECTIVE	3 HOURS

ENTREPRENEURSHIP CONCENTRATION

(18 HOURS)

ENT	3325	ENTREPRENEURIAL MINDSET	3 HOURS
LAW	3323	ENTREPRENEURIAL LAW	3 HOURS
MGT	4475	ENTREPRENEURIAL MANAGEMENT	3 HOURS
ENT	4480	ENTREPRENEURIAL SEMINAR	3 HOURS

ELECTIVES: CHOOSE 2 (6 HOURS) FROM THE FOLLOWING:

ENT	3330	MICRO-ENTREPRENEURSHIP AND THE GIG ECONOMY	3 HOURS
ENT	4490	SPECIAL TOPICS IN ENTREPRENEURSHIP	3 HOURS
ENT	4493	GUIDED INDEPENDENT STUDY	3 HOURS
ENT	4499	ENTREPRENEUR INTERNSHIP	3 HOURS
ACT	3395	MANAGERIAL/COST ACCOUNTING I	3 HOURS
IS	4460	E-COMMERC DESIGN	3 HOURS
MKT	3362	PROMOTION MANAGEMENT	3 HOURS
MKT	3364	PRODUCT AND SERVICE INNOVATION	3 HOURS
MKT	4464	PROFESSIONAL SELLING	3 HOURS
MKT	4465	SUPPL CHAIN MANAGEMENT	3 HOURS
MKT	4472	SALES FORCE MANAGEMENT	3 HOURS
MGT	4460	INTRODUCTION TO PROJECT MANAGEMENT	3 HOURS

FREE ELECTIVES REQUIREMENT

(2 HOURS)

		TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT	2 HOURS
--	--	---	---------