

**MY DEGREE MAP  
COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN  
GLOBAL BUSINESS MAJOR-DATA ANALYTICS CONCENTRATION  
PROGRAM YEAR 2024-25**

<b>1ST YEAR</b>			
1ST SEMESTER	HRS	2ND SEMESTER	HRS
TROY 1101 OR TROY 1105	1	ENG 1102/04	3
ENG 1101/03	3	AREA III SCI/LAB COURSE	3/1
AREA III MTH COURSE	3	AREA II HUM/FA COURSE	3
IS 2241	3	AREA IV HIS COURSE	3
AREA II FINE ARTS COURSE	3	ECO 2252	3
ECO 2251	3		
BUS 1110	1		
<b>TOTAL</b>	<b>17</b>	<b>TOTAL</b>	<b>16</b>
<b>2ND YEAR</b>			
3RD SEMESTER	HRS	4TH SEMESTER	HRS
AREA II LIT COURSE	3	AREA II HUM/FA COURSE	3
LAW 2221	3	AREA IV SS COURSE	3
AREA III SCI/LAB COURSE	3/1	QM 2241	3
ACT 2291	3	RMI 2201	3
MGT 3300	3	MKT 3300	3
<b>TOTAL</b>	<b>16</b>	<b>TOTAL</b>	<b>15</b>
<b>3RD YEAR</b>			
5TH SEMESTER	HRS	6TH SEMESTER	HRS
FIN 3331	3	ECO 4451	3
BUS 2215	3	HRM 3375	3
IS 3346 (FALL ONLY)	3	QM 3345	2
BUS 3382	3	DA 4410 (SPRING ONLY)	3
IS 3310	3	IS 3350 (SPRING ONLY)	3
REQ IS/DA ELEC	3		
<b>TOTAL</b>	<b>18</b>	<b>TOTAL</b>	<b>14</b>
<b>TO CONTINUE, STUDENTS MUST BE ADMITTED TO THE SCOB.</b>			
<b>4TH YEAR</b>			
7TH SEMESTER	HRS	8TH SEMESTER	HRS
MKT 4468	3	BUS 4476	3
MGT 4472	3	MGT 4478	3
REQ IS/DA MAJ ELEC	3	APPROVED UPPER BUS ELEC	3
DA 4415 (FALL ONLY)	3	FREE ELEC	2
<b>SUBMIT GRADUATION APPLICATION</b>			
<b>TOTAL</b>	<b>12</b>	<b>TOTAL</b>	<b>11</b>
		<b>TOTAL PROGRAM</b>	<b>120</b>

**COMPLETE ALL REQUIREMENTS**

**(45 HOURS)**

**AREA I**

TAKE THE FOLLOWING COURSES:

ENG 1101	COMP AND MODERN ENGLISH I	3 HOURS
ENG 1102	COMP AND MODERN ENGLISH II	3 HOURS
MINIMUM GRADE OF "C" REQ		

**AREA II**

TAKE ANY 1000 2000 LEVEL COURSE IN LITERATURE	3 HOURS
TAKE ANY 1000 2000 LEVEL COURSE WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN FINE ARTS, INCLUDING THE DISCIPLINES OF ART, MUSIC, THEATRE, FILM, OR OTHER FINE ARTS AREA.	3 HOURS

TAKE ANY TWO 1000 2000 LEVEL COURSES WITH AN EXPANDED HISTORICAL AND CULTURAL SCOPE IN THE HUMANITIES/FINE ARTS DISCIPLINES, INCLUDING ENGLISH, FOREIGN LANGUAGES, RELIGION, NURSING, PHILOSOPHY, CLASSICS, THEATRE, MUSIC, DANCE, COMMUNICATION, SIGN LANGUAGE, INTERDISCIPLINARY STUDIES, OR OTHER HUMANITIES/FINE ARTS AREAS.	6 HOURS
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NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.

**AREA III**

TAKE MTH 1108, MTH 1112, OR MTH 1125	3 HOURS
MINIMUM GRADE OF "C" REQ	
TAKE ANY TWO 1000-2000 LEVEL SCIENCE CLASSES (CLASS AND CORRESPONDING LAB) FROM THE FOLLOWING SCIENCE DISCIPLINES: BIOLOGY, CHEMISTRY, PHYSICS, PHYSICAL SCIENCE, OR OTHER SCIENCE AREAS.	8 HOURS

**AREA IV**

TAKE ANY 1000-2000 LEVEL COURSE WITH A PRIMARY FOCUS IN HISTORY	3 HOURS
ECO 2251 PRINCIPLES OF MACROECONOMICS	3 HOURS
ECO 2252 PRINCIPLES OF MICROECONOMICS	3 HOURS
TAKE ONE 1000-2000 LEVEL COURSE FROM THE FOLLOWING SOCIAL SCIENCE DISCIPLINES: ANTHROPOLOGY, BUSINESS, CRIMINAL JUSTICE, ECONOMICS, GEOGRAPHY, HISTORY, HUMAN SERVICES, LEADERSHIP, HOSPITALITY, SPORT, & TOURISM MANAGEMENT, INTERDISCIPLINARY STUDIES, NURSING, POLITICAL SCIENCE, PSYCHOLOGY, NUTRITION, RELIGION, SOCIAL WORK, SOCIOLOGY, OR OTHER SOCIAL SCIENCE AREAS.	3 HOURS

**NOTE: A SEQUENCE IN LITERATURE OR HISTORY IS REQ WHEN SELECTING COURSEWORK IN AREAS II OR IV, PLEASE CONSIDER THIS REQUIREMENT.**

**AREA V**

IS 2241 COMPUTER CONCEPTS AND APPLICATIONS	3 HOURS
TROY 1101 OR TROY 1105	1 HOUR

**COLLEGE OF BUSINESS APPROVED ACADEMIC PLAN  
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**BUSINESS CORE**

**(37 HOURS)**

MINIMUM GRADE OF 'C' REQUIRED IN ALL BUSINESS CORE COURSES, UNLESS COMPLETED AT TROY. STUDENTS MUST HAVE A 2.0 AVERAGE IN ALL OF THE FOLLOWING LOWER-LEVEL BUSINESS COURSES BEFORE BEING ADMITTED TO THE BUSINESS PROGRAM: IS 2241, ACT 2291, BUS 2215, ECO 2251/2252, QM 2241, RMI 2201, LAW 2221, MGT 3300, MKT 3300.

**LOWER-LEVEL CORE**

TAKE THE FOLLOWING COURSES:

BUS	1110	ORIENTATION TO SCOB	1 HOUR
ACT	2291	PRINCIPLES OF ACCOUNTING I	3 HOURS
BUS	2215	RESEARCH FOR BUSINESS PROFESSIONALS	3 HOURS
LAW	2221	LEGAL ENVIRONMENT OF BUSINESS	3 HOURS
QM	2241	BUSINESS STATISTICS AND DATA ANALYTICS	3 HOURS
MGT	3300	PRINCIPLES OF MANAGEMENT	3 HOURS
MKT	3300	PRINCIPLES OF MARKETING	3 HOURS
RMI	2201	INTRO TO RISK IN BUSINESS	3 HOURS

**UPPER-LEVEL CORE**

BUS	3382	BUSINESS COMMUNICATION	3 HOURS
FIN	3331	MANAGERIAL FINANCE	3 HOURS
IS	3310	INTRODUCTION TO INFO SYSTEMS & DATA ANALYTICS	3 HOURS
QM	3345	OPERATIONS MANAGEMENT	3 HOURS
BUS	4476	STRATEGIC MANAGEMENT	3 HOURS

**GLOBAL BUSINESS MAJOR**

**(18 HOURS)**

TAKE THE FOLLOWING COURSES:

ECO	4451	DATABASE MANAGEMENT SYSTEMS	3 HOURS
HRM	3375	GLOBAL HUMAN RESOURCE MANAGEMENT	3 HOURS
MGT	4472	ORGANIZATIONAL BEHAVIOR	3 HOURS
MKT	4468	GLOBAL MARKETING	3 HOURS
MGT	4478	MANAGING IN GLOBAL ENVIRONMENT	3 HOURS
UPPER-LEVEL APPROVED BUSINESS ELECTIVE			

**DATA ANALYTICS CONCENTRATION**

**(18 HOURS)**

IS	3346	DATABASE MGT SYSTEMS I	3 HOURS
IS	3350	BUSINESS PROGRAMMING	3 HOURS
DA	4410	BUSINESS DATA MINING I	3 HOURS
DA	4415	BIG DATA ANALYTICS AND VISUALIZATION	3 HOURS

TAKE TWO COURSES FROM THE FOLLOWING:

DA 4440, FIN 4432, MGT 4460, MKT 4464, MKT 4465	6 HOURS
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**FREE ELECTIVES REQUIREMENT**

**(2 HOURS)**

TAKE 2 SEMESTER HOURS OF FREE ELECTIVE CREDIT	2 HOURS
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