

2020-2025 Strategic Plan
Key Performance Indicators

Objective #1 Recruitment																		
	Historical Data							Targets					Comparative Data					
	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23 Actuals	2022-23 Targets	2020-21	2021-22	2022-23	2023-24	2024-25	SREB			SBC		
													25th percentile	50th percentile	75th percentile	25th percentile	50th percentile	75th percentile
*Total Enrollment (July to June - IPEDS Year)	21,809	21,039	20,854	20,866	18,782	17,868							4,231	9,816	21,074	16,121	18,592	26,570
Troy campus Enrollment	8,448	8,182	7,595	7,017	6,513	6,269	8,000	7,431	7,715	8,000	8,160	8,323						
Undergraduate	17,157	16,603	16,279	15,727	14,359	13,755	16,772	16,442	16,606	16,772	16,940	17,109	3,658	7,737	17,871	10,254	14,254	21,625
Graduate	4,788	4,879	5,016	5,267	4,856	4,664	5,168	5,066	5,117	5,168	5,220	5,272	941	2,157	5,307	2,577	4,256	5,252
Master & Educ. Specialist	4,675	4,752	4,875	5,074	4,662	4,473	5,023	4,924	4,973	4,973	5,023	5,073	Comparative data can be compared to 2022-23					
Doctoral	113	127	141	193	194	191	147	142	144	145	147	148						
English Second Language (ESL) Students	122	60	50	9	12	22	52	51	51	52	52	53						
~Total Enrollment (Fall to Summer - AY)	22,067	21,542	21,345	21,003	19,227	18,441	21,992	21,558	21,774	21,992	22,212	22,434						
New Enrollment Undergraduate (TROY)																		
Full-time	3,148	2,812	2,594	2,410	2,239	2,453	2,673	2,620	2,646	2,673	2,699	2,726						
Part-time	2,310	2,364	2,501	2,413	2,098	1,989	2,577	2,526	2,551	2,577	2,603	2,629						
Transfer	2,338	2,364	2,440	2,114	1,958	1,834	2,514	2,464	2,489	2,514	2,539	2,564						
International	423	459	520	352	487	449	536	525	530	536	541	547						
Students enrolled from 14 county service area	896	649	703	693	658	698	724	710	717	724	732	739						
Dual Enrollment / HomeSchool	282	284	386	472	368	473	386	386	386	386	386	386						
Military Enrollment off-site location																		
Total Military students	5,318	5,108	5,189	5,247	4,658	4,442	5,346	5,241	5,293	5,346	5,400	5,454						
Military Retention Rate	58%	60%	59%	54%	60%	55%	62%	60%	61%	62%	63%	64%						
Military graduates	775	867	716	944	956	923	738	723	730	738	745	753						
~Total Credit Hour production - Troy, AL & all locations	394,071	381,779	386,740	371,129	337,352	323,184												
Update 10/2023																		
*Total Enrollment as compared to the Comparative Data includes figures as reported on the IPEDS 12-Month Enrollment Report for years reported. SREB Comparative Data includes all Title IV, public, degree-granting institutions located in SREB states. The Comparative Data percentile information provided includes data for 2018-19 (i.e. students enrolled from July 1, 2018 - June 30, 2019)																		
~ Total numbers overall																		
SREB - Southern Regional Education Board																		
SBC - Sun Belt Conference																		