2020-2025 Strategic Plan
Key Performance Indicators

## Objective #4 Internationalization and Diversity

| | Historical | | | | | 2022-23 | | Targets | | | | | Comparative Data | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | | | | | | | SREB | | | SBC | | |
| | 2017-18 | 2018-19 | 2019-20 | 2020-21 | 2021-22 | 2022-23 Actuals | 2021-22 Targets | 2020-21 | 2021-22 | 2022-23 | 2023-24 | 2024-25 | 25th percentile | 50th percentile | 75th percentile | 25th percentile | 50th percentile | 75th percentile |
| International Students | | | | | | | | | | | | | | | | | | |
| *Total number of international students (TROY) | 1,523 | 1,456 | 1,516 | 1,196 | 1,370 | 1,448 | 1,531 | 1,516 | 1,531 | 1,546 | 1,562 | 1,578 | | | | | | |
| Total 1-2-1 | | | 336 | 54 | 61 | 101 | 343 | 339 | 343 | 346 | 350 | 353 | | | | | | |
| Students enrolled overseas locations | 520 | 569 | 675 | 785 | 964 | 1,006 | 689 | 682 | 689 | 695 | 702 | 709 | | | | | | |
| Da Nang, Vietnam | 0 | 15 | 10 | 60 | 82 | 77 | 10 | 10 | 10 | 10 | 10 | 10 | | | | | | |
| Hanoi | 95 | 94 | 105 | 122 | 176 | 249 | 108 | 106 | 107 | 108 | 109 | 109 | | | | | | |
| Malaysia SEGi | 252 | 266 | 278 | 209 | 177 | 111 | 286 | 281 | 284 | 286 | 289 | 292 | | | | | | |
| Malaysia Undergraduate | 0 | 0 | | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | |
| Saigon Undergraduate | 54 | 45 | 50 | 49 | 30 | 11 | 51 | 50 | 51 | 51 | 52 | 52 | | | | | | |
| Vietnam Graduate | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | |
| Vietnam Undergraduate | 119 | 148 | 232 | 345 | 499 | 557 | 239 | 234 | 237 | 239 | 241 | 244 | | | | | | |
| Student Study Abroad Enrollment | 240 | 342 | 32 | 5 | 251 | 301 | 33 | 32 | 33 | 33 | 33 | 34 | | | | | | |
| **Minority Student Enrollment (July to June - IPEDS Year) | 7,611 | 7,448 | 7,616 | 7,981 | 7,344 | 7,015 | | | | | | | 1,541 | 3,469 | 7,722 | 3,237 | 5,147 | 10,466 |
| TROY (Fall to Summer - AY) | 7,432 | 7,421 | 7,566 | 7,761 | 7,191 | 6,878 | | | | | | | Comparative data can be compared to 2022-23 | | | | | |
| ***Peer Institutions | | | | | | | | | | | | | | | | | | |
| Alabama A&M University | 5,862 | 5,958 | 5,785 | 6628 | 6681 | | | | | | | | | | | | | |
| Alabama State University | 5,006 | 4,524 | 4,261 | 4478 | 4425 | | | | | | | | | | | | | |
| Auburn University at Montgomery | 2,466 | 2,767 | 2,772 | 6141 | 6309 | | | | | | | | | | | | | |
| University of Montevallo | 652 | 648 | 652 | 2960 | 2894 | | | | | | | | | | | | | |
| University of North Alabama | 1,669 | 1,747 | 1,833 | 10003 | 10645 | | | | | | | | | | | | | |
| University of West Alabama | 2,650 | 3,050 | 3,136 | 8711 | 8789 | | | | | | | | | | | | | |
| Minority Faculty and Staff | 290 | 290 | 314 | 276 | 248 | 249 | 314 | 314 | 314 | 314 | 314 | 314 | | | | | | |
| | | | | | | | | | | | | | | | | | | Update 10/2023 |
| *1-2-1 student counts are included in the International student Headcounts | | | | | | | | | | | | | | | | | | |
| ***Source for Minority Student Enrollment is the IPEDS 12-Month Enrollment Report which includes students enrolled from July 1st - June 30th of each year reported. Comparative Data percentile information | | | | | | | | | | | | | | | | | | |
| ***Peer Institutions are set by the Administration of TROY | | | | | | | | | | | | | | | | | | |
| SREB - Southern Regional Education Board | | | | | | | | | | | | | | | | | | |
| SBC - Sun Belt Conference | | | | | | | | | | | | | | | | | | |
| Study Abroad was restricted from 2020 to 2021 due to COVID-19. Only Virtual Study Abroad opportunities were offered to students in 2020. | | | | | | | | | | | | | | | | | | |